

#### May 2024 Volume 46, Issue 10

# The Exchange

# AAEA News

#### **2024 AAEA Selected Presentation & Track Session Schedules**

Schedules for Selected Presentations and Track sessions were sent out on April 24 & 25. Please check your email (and spam/junk folders). If you have not received an email please reach out to <u>info@aaea.org</u> to obtain your schedule information. Please note, emails were *only* sent to those listed as the presenter on your presentation.

*New in 2024 all posters will be displayed Sunday through Tuesday. Posters must be removed by 4:30 pm on Tuesday. Poster presentations will take place on Monday during the poster reception from 4:15 pm – 5:30 pm.* 

#### **2024 AAEA Annual Meeting Information**

- NOLA Tourism: <a href="https://www.aaea.org/meetings/2024-aaea-annual-meeting/registration-travel/nola-tourism">https://www.aaea.org/meetings/2024-aaea-annual-meeting/registration-travel/nola-tourism</a>
- Undergraduate Recruitment Fair: <u>https://www.aaea.org/meetings/2024-aaea-annual-</u> meeting/about/undergraduate-recruitment-fair
- Employment Center: <u>https://www.aaea.org/meetings/2024-aaea-annual-</u> meeting/about/employment-center
- Committee & Journal Meeting: <u>https://www.aaea.org/meetings/2024-aaea-annual-</u> <u>meeting/events/meetings/committee--journal-meetings</u>
- Section Business Meetings & Events: <u>https://www.aaea.org/meetings/2024-aaea-annual-meeting/events/meetings/section-business-meetings--events</u>

#### PRELIMINARY SCHEDULE

Sunday July 28							
Sunday, July 28 <ul> <li>Section Meetings</li> <li>Committee &amp; Journal Meetings</li> <li>Employment Center</li> <li>Gordon Rausser Keynote Address (Aaron Clauset)</li> <li>Welcome Reception</li> </ul>	<ul> <li>Various Times</li> <li>Various Times</li> <li>9:30 am -5:00 pm</li> <li>6:00 pm - 7:00 pm</li> <li>Immediately following Gordon Rausser Keynote Address</li> </ul>						
<u>Reunions &amp; Receptions</u>	<ul> <li>8:30 pm – 10:30 pm</li> </ul>						
Monday, July 29							
AAEA Business Meeting	• 8:00 am - 8:30 am						
Undergraduate Recruitment Fair	• 8:00 am - 4:00 pm						
<u>Presidential Address (Timothy Beatty)</u>	• 8:30 am - 9:30 am						
<u>Employment Center</u>	• 9:30 am - 5:00 pm						
Concurrent Sessions #1	• 10:00 am - 11:30 am						
Luncheons (Pre-ticketed Event)	• 11:30 am - 1:00 pm						
Concurrent Sessions #2	• 1:00 pm – 2:30 pm						

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Concurrent Sessions #3	• 2:45 pm – 4:15 pm					
Poster Reception	• 4:15 pm – 5:30 pm					
<u>FAMPS Poster Competition</u>	<ul> <li>4:15 pm - 5:30 pm</li> </ul>					
<u>Academic Bowl Finals</u>	<ul> <li>5:30 pm – 6:00 pm</li> </ul>					
AAEA Awards & Fellows Recognition Ceremony &	• 6:00 pm – 7:30 pm					
Appreciation Club Ceremony						
<u>Reunions &amp; Receptions</u>	<ul> <li>8:30 pm – 10:30 pm</li> </ul>					
Tuesday, July 30						
Fellows Address (Bruce McCarl)	• 8:30 am - 9:30 am					
Concurrent Sessions #4	• 10:00 am - 11:30 am					
<u>Galbraith Forum (Catherine Wolfram)</u>	• 11:45 am - 12:45 pm (**NEW TIME**)					
Concurrent Session #5	<ul> <li>1:00 pm – 2:30 pm</li> </ul>					
Concurrent Session #6	• 2:45 pm - 4:15 pm					
Concurrent Session #7	• 4:30 pm - 6:00 pm					

#### The 2024 AAEA Room Block is OPEN

New Orleans Marriott 555 Canal Street New Orleans, LA 70130 (504) 581-1000

Guest Rooms for Single/Double <u>\$179</u> per room per night Taxes are a total of 16.2% (9.45% State Tax, 5% Federal Tax, and 1.75% Tourism Tax) plus a \$3 per night occupancy fee.

Please reserve your room using the following link: https://book.passkey.com/e/50476455

Cut-off Date: Thursday, June 27, 2024 or when sold out.

Please note that all annual meeting sessions and the majority of activities will take place at the Marriott.

#### **Register Now for the 2024 AAEA Annual Meeting!**

You may register for a Pre- and Post-conference Workshop while registering for the annual meeting or by calling the AAEA Business Office at (414) 918-3190.



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	Early Bird (on or before May 31)		Advanced (June 1-July 18)		On-site (July 19 and after)	
	Member	Non-member	Member	Non-member	Member	Non-member
Graduate Student	\$105	\$300	\$140	\$335	\$180	\$380
Professional	\$475	\$650	\$560	\$720	\$635	\$795
Senior	\$365	\$505	\$450	\$580	\$525	\$655
Guest	\$75		\$75		\$75	

\*Guests include any interested party not professionally in or a student of the fields of agricultural or applied economics, or a related discipline. Guest fees include the welcome reception, plenary sessions, and all concurrent sessions (Guests under the age of 16 are free, and don't need to register).

\*Cancellation: Cancellations of meeting registrations are subject to a \$50 processing fee. After July 5, no refunds will be given for meeting registrations or special event tickets. To cancel your Annual Meeting registration and/or special event tickets, contact the AAEA Business Office at (414) 918–3190 or info@aaea.org. Website: www.aaea.org. If AAEA cancels the meeting any paid meeting registration fees will be fully refunded.

#### **2024 AAEA Travel Grants**

These grants defray housing and transportation costs associated with attending the 2024 AAEA Annual Meeting in New Orleans, LA, July 28 – 30, 2024. The amount of the travel grant awarded will depend on the number of applications received. There are Travel Grants for both International and Domestic travel.

 The AAEA Trust is accepting applications for Travel Grants to the 2024 AAEA Annual Meeting in New Orleans.

 International Travel Grant Applications

 Domestic Travel Grant Applications

#### Preview of AAEA 2024 Annual Meeting Workshops & Luncheons

Pre-registration for Pre- and Post-conference Workshops and Luncheons are required before the annual meeting. You may register for a Pre- and Post-conference Workshop while registering for the annual meeting or by calling the AAEA Business Office at (414) 918-3190.

Pre-Conference Workshops Saturday, July 27, 2024 BEER Section Craft Industry Tour (PC11) \$100 12:00 pm - 6:00 pm (Note: will depart Marriott at 12:00 pm) Light lunch included in tour Limited space available COSBAE Section Historical Plantation Tour (PC12) \$115 8:00 am - 3:30 pm Bus will depart Marriott at 8:00 am; meet at 7:45 am in lobby Light lunch included *Limited space available* 

#### Demystifying Institutional Employment Opportunities for Economists (PC13)

#### \$30

8:00 am - 12:30 pm New Orleans Marriott AAEA Student Member Waivers available **Accepting applications, apply today deadline to apply April 29th** Application is available <u>here</u>.

Engaging Industry and Academia on Agribusiness Research Topics and a Tour of a Grain Export Terminal (PC14)

**\$25** 8:00 am - 5:00 pm Tour and pre-conference workshop New Orleans Marriott

#### AAEA Teaching Academy (PC15)

#### Students & ECP \$25; General \$55

8:00 am - 5:00 pm New Orleans Marriott Lunch included Read more at the AETR Teaching Resource <u>webpage</u>

#### **Post-Conference Workshops**

#### Wednesday, July 31, 2024

Extension Section Agricultural Tour (PC51)

#### \$100

Additional details coming soon

Post-Conference Workshop on Food Prices and Forecasting Sponsored by ERS (PC52)

#### Note: 2-day workshop

Wednesday, July 31 from 8:00 am - 6:00 pm;

Thursday, August 1 from 8:00 am - 12:30 pm

**New Orleans Marriott** 

#### Students & ECP \$25; General \$55

AAEA Student Member Travel Grant Available up to \$1,000 Deadline to apply is May 19th

Complete this <u>application form</u> by May 19<sup>th</sup> (20 travel grants available – Restricted to AAEA Graduate Student Members and Early Career Professional Members)

Workshop on NIFA's Agricultural Economics and Rural Communities Awarded Projects (PC53)

Wednesday, July 31 8:00 am - 5:00 pm New Orleans Marriott \$35

#### Speaker Luncheons Preview

Luncheons are a ticketed event and will occur on Monday, July 29<sup>th</sup>. Additional details available <u>here</u> Extension Section Lecture & Luncheon (SP31) Monday, July 29th 11:30 am - 1:00 pm New Orleans Marriott \$74

#### COSBAE and Africa Section Speaker Series & Luncheon (SP32)

Monday, July 29th 11:30 am - 1:00 pm New Orleans Marriott \$74

#### Announcing 2024 AAEA Annual Meeting – Invited Paper Sessions

- Innovations in Characterizing Rural Economic Activity Session #3757
- New Developments in Assessing Global Food Security Session #3758
- Leveraging multiple-data sources and methods to better inform food policies and market strategies Session #3759
- When Efficiency Matters: Incentivizing Right Agent, Right Behavior, and Right Compensation to Improve Conservation Outcomes Session #3790
- Burning Issues in Agricultural Trade Policy Session #3798
- Case Studies Paper Session Session #3897

#### Announcing 2024 AAEA Annual Meeting – Organized Symposia Sessions

- Challenges and Solutions in Measuring Household Food Loss and Waste for Use in Policy Analysis Session #3765
- Reflecting on Key Dimensions of the Interdisciplinary Research Process Session #3767
- Teaching new and existing courses for students from other fields Session #3777
- Learning about various transitioning opportunities from the academic to the professional environment Session #3780
- Tales from the Dark Side: Insights for Ag and Applied Economists from Administrators Session #3781
- Applying for USDA-NIFA Funding for the Area of Agricultural Economics and Rural Communities Session #3782
- Best Practices for Furthering Innovation and Capturing the Benefits of the Bioeconomy Session #3783
- Overcoming Challenges and Constraints to Growth in Agricultural Economics, Agribusiness, and Related Programs at 1890 Land-grant Institutions Session #3784

- Examination of Agricultural Labor Policy Options Session #3785
- The State of Academic Profession of Agricultural & Applied Economics Session #3789
- Strategies for Health & Wellbeing in Agricultural Economics Session #3795
- Empowering EU Consumers for the Green Transition Session #3983
- Nutrition, Inequality, Gender, and Food Security Session #3800

#### **Undergraduate Student Section 2024 Competitions**

- The Earl O. Heady Decision Sciences Spreadsheet Competition
- Student Paper Competition
- Outstanding Paper Competition
- Creative Club Competition

Read more about each competition here: <u>https://www.aaea.org/membership/sections/ss-aaea/aaea-annual-</u> meeting

#### **Register for the 2024 Academic Bowl**

Each year, SS-AAEA sponsors an academic bowl competition for undergraduate students at the <u>AAEA Annual</u> <u>Meeting</u>. Students compete on teams of three, which are affiliated with their school. The finals of the competition are held immediately preceding the AAEA Awards Ceremony, with an audience of all meeting attendees. The winning team receives \$500.

The Academic Bowl Competition will be held on Monday, July 29 at 8:00 am – 2:00 pm followed by The Finals at 5:30 pm to 6:00 pm prior to the Awards Ceremony at the 2024 AAEA Annual Meeting. Read more >>>

#### **Register for the 2024 AEM-GSS Case Study Competition**

The Agribusiness Economics and Management (AEM) – Graduate Student Section (GSS) Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness to practical situations.

Each team must complete the 2024 AEM-GSS Case Study Registration Form by **June 16, 2024**. Teams can be comprised of up to three graduate students. Students may either compete as a team from the same university or partner with students from other universities. If there is only one student from a university that wants to participate, the student can compete on their own; or they can be matched with other students. Read more >>>

#### New for 2024 FAMPS Section Poster Competition

Read more here: https://www.aaea.org/membership/sections/famps/aaea-annual-meeting

#### Call for submissions: AAEA invited paper sessions at the 2025 ASSA Annual Meeting

President-Elect Tim Beatty is soliciting proposals and suggestions for AAEA invited paper sessions at the 2025 Allied Social Sciences Association (ASSA) Annual Meeting in San Francisco, CA, January 3-5, 2025. The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge of interest to economists. The AAEA encourages sessions that will draw widely from ASSA attendees, including sessions jointly sponsored with other ASSA member associations.

A subcommittee of the AAEA Board will review all proposals. Preference will be given to proposals that

- 1) Cover issues of national and international importance,
- 2) Expand capabilities and tools for economic research,
- 3) Promise a high-quality collection of papers suitable for publication.

Papers in approved Invited Paper sessions are eligible to be peer reviewed for publication in the proceedings issue of the *Applied Economic Perspectives and Policies*. Authors will be contacted by the *AEPP* editors with manuscript submission details.

Proposed formats for the 2-hour sessions may include either three papers with one discussant or else four papers with no discussant. All proposals must include a plan for fostering participant interaction.

Proposals should include the session title and paper titles, as well as the names, addresses, phone numbers, and e-mail addresses of the session organizer, moderator, paper presenters, and discussants. Proposal text should begin with a short justification of the session, followed by one paragraph abstracts describing the objective and contributions of each paper. The organizer is responsible for ensuring that all individuals identified in the proposal are willing to participate.

All speakers and discussants must be members of AAEA, although the proposal may request a membership waiver under special circumstances. Participants must register for the ASSA meeting.

Please send proposals by May 22, 2024, in Word or PDF format to Mary Annen at mannen@aaea.org.

#### **Call for Papers:**

# Special Issue: Artificial Intelligence and Data Analytics Use in the Classroom and Academy

#### Deadline: June 30, 2024

*Applied Economics and Teaching Resources* is calling for manuscripts about the use of artificial intelligence (AI) and data analytics in undergraduate and graduate education in the classroom and across the academy. Submissions of case studies, teaching and extension scholarship and research, educational innovations and methods, extension education innovations and methods, and commentaries about use of artificial intelligence, including use of large language models (LLMs) and platforms, such as ChatGPT, Bing AI, Bard, amongst other, and data analytics in undergraduate and graduate education, extension education, and other learning venues in institutions of higher learning. This special issue is open to a wide array of topics related to artificial intelligence and data analytics across the agricultural and applied economics and agribusiness and management economics disciplines. Topics may include but are not limited to innovative use of AI and data analytics in the classroom; innovative data analytic teaching modules and teaching case studies; teaching case studies about the impact of AI on agriculture, the agricultural industry and society; ethical and academic

concerning the use of AI in the academy; assessments of AI for different learning outcomes and tasks; and use of AI and data analytics in extension education programming.

#### Special Issue Timeline:

If you are interested in making a submission to the special issue, please submit a 300 word abstract to Dr. Jason Bergtold (<u>bergtold@ksu.edu</u>) by **June 30, 2024**, at the latest. The abstract should describe the overall theme/topic of the manuscript, how it relates to the special issue call, and how it can be used for educational purposes. Your abstract will be reviewed once submitted and you will then be informed if you will be invited to submit a submission to the special issue.

Full papers for accepted abstracts must be submitted through AETR at <u>www.aetrjournal.org</u>. All papers will go through a double-blind peer review process and be available online via Advanced Access for readers once accepted. All submissions will need to follow the AETR submission guidelines at: <u>https://www.aetrjournal.org/contribute/submission-guidelines</u>. If you have questions about the special issue, please email the special issue editors.

#### **Call for Papers**

# Special Issue: Designing Agribusiness Education for Changing Student Demographics and Employer Needs

#### Deadline: June 30, 2024

Applied Economics and Teaching Resources is calling for manuscripts related to agribusiness education and curriculum. Agribusiness programs are simultaneously grappling with changing student demographics and evolving employer needs. Continued consolidation across all agricultural sectors means that fewer students are growing up on farms and ranches than in previous generations. Additionally, automation and technological change are rapidly transforming agricultural supply chains. This change has contributed to a growing gap between the skills and knowledge sets that agribusiness programs prioritize and what employers within the food supply chain value (Johnson, Downey, and Holcomb, 2023). Agribusiness programs must both broaden their appeal to students without an agricultural background and adapt curriculum to ensure students are given the tools they need to thrive after graduation. Programs that achieve these objectives will help empower the next generation of problem solvers to grapple with increasingly intricate challenges within the food value chain. Departments that cannot meet these objectives may experience decreased enrollment and struggle to place graduates.

We are seeking submissions that address the following concerns:

- General Decline in College Students Nationally and Changing Backgrounds: Agribusiness programs face
  enrollment challenges from two fronts. First, declines in the population that is college age, along with
  growing skepticism of higher education from the public, will shrink the pool of students attending a
  university at the national level. Second, fewer students are growing up on farms and ranches each year,
  which shrinks the pool of students that traditionally formed the cornerstone of agribusiness programs.
  To avoid declining enrollment, agribusiness programs will need to appeal to a wider demographic of
  students. This is likely to create challenges in instruction and require content to focus on skills, as well
  as agriculture specific content. Research contributions could include curriculum aimed at addressing
  this change or analysis aimed at measuring this change and predicting its impacts on recruitment.
- Disparity in Defining Agribusiness Bounds: There has been a growing discussion over the identity of agribusiness as a discipline. There are increasing employment opportunities in parts of the supply chain far from the farm gate, but agribusiness programs risk losing their core competencies if they

become too general. Individual departments may have responded to this question in unique ways. Thus, having a discussion on what programs offer in their curriculum in terms of courses, electives, concentrations, experiential learning, or opportunities for learning outside of the classroom would be illuminating.

- Generational Gaps: Each generation grows up exposed to different social and cultural landscapes than
  previous generations. These changing experiences can impact the average skill and deficiency levels
  students within an age group have for various topics (e.g. stronger technological savvy than the
  previous generations but weaker communication skills on average). Discussions of necessary
  adjustments to the curriculum in order to leverage generational strengths and help refine generational
  skill gaps would benefit the future positioning of agribusiness programs. A few examples of topics
  within this vein include work that measures these generational changes or work that presents
  pedagogical contributions for addressing them in the classroom.
- Evolving Employer Needs and Trends: Personal characteristics and essential (or soft) skills draw top billing by the agribusiness profession when evaluating graduates for potential employment. However, the business and economic knowledge held by graduates still remains a high priority for agribusinesses. Agribusinesses have also started putting more emphasis on the lower ranked areas of technical knowledge, computer skills, and work experiences. This presents a challenge for programs on how to balance developing graduates skills and knowledge while maintaining limited credit hours. Perspectives and practices that speak to how programs can shift classes, curriculum, or teaching methods to help students to be competitive in the job market and valued by agribusiness hiring personnel would push the academy forward to meet the future challenges. Particular interest will be given to work that highlight insights from industry shareholders or provides survey results.

We expect this special issue to facilitate a discussion of innovative ideas aimed at supporting recruitment, curriculum and course development, teaching methods, and outreach to industry. By addressing these issues, agribusiness programs can ensure that graduates are well-equipped to meet the challenges and opportunities of the 21st-century agricultural sector and food supply chain. This special issue would serve as a valuable resource for educators striving to shape the future of agribusiness education. Authors are encouraged to submit any type of work that fits within the four categories discussed. The special issue will have three guest co-editors Dr. Tanner McCarty (tanner.mccarty@usu.edu), Dr. Anastasia Thayer (awthaye@clemson.edu) and Dr. Aaron Johnson (ajjohnson@ksu.edu) in addition to the AETR Editor, Dr. Jason Bergtold (bergtold@ksu.edu). Special Issue Timeline:

If you are interested in making a submission to the special issue, please submit a 300 word abstract to Dr. Anastasia Thayer (awthaye@clemson.edu) by June 30, 2024, at the latest. The abstract should describe the overall theme/topic of the manuscript, how it relates to the special issue call, and how it can be used for educational purposes. Your abstract will be reviewed once submitted and you will then be informed if you will be invited to submit a submission to the special issue. Full papers for accepted abstracts must be submitted through AETR online by December 31, 2024. All papers will go through a double-blind peer review process and be available online via Advanced Access for readers once accepted. All submissions will need to follow the AETR submission guidelines at: <a href="https://www.aetrjournal.org/contribute/submission-guidelines">https://www.aetrjournal.org/contribute/submission-guidelines</a>. If you have questions about the special issue, please email the special issue editors.

# **Other News**

#### NBER Conference on Competition in the US Agricultural Sector

To promote research on competition in the agricultural sector and the consequences of the industrial organization of this sector for consumers as well as input suppliers, the National Bureau of Economic Research, with support from the Economic Research Service of the US Department of Agriculture, will convene a research conference in Cambridge, Massachusetts, on December 12, 2024. The conference will be organized by James MacDonald (University of Maryland) and Fiona Scott Morton (Yale University and NBER).

More details on the conference may be found at this link: <u>https://www.nber.org/calls-papers-and-proposals/competition-us-agricultural-sector</u>. The deadline for submissions is **September 3, 2024**, and submissions should be of complete, or nearly complete, papers.

#### **VIII Beeronomics Conference**

The 2024 Beeronomics Conference will take place at University of Milan Bicocca, Italy, 19–22 June. Main panels and sessions will be held at the University of Bicocca main campus located in the heart of the city. The Conference Organising Committee, led by Christian Garavaglia, welcomes all high-quality research on the economics of beer and brewing. With a strong interest in interdisciplinary research, we are looking for submissions covering topics including:

- Trends and driving forces in local and global beer production, consumption, distribution
- Management, marketing, market structure and industrial dynamics
- Individual beer choice and health
- Policy and regulation
- Impact of beer on society and culture
- Environmental issues affecting beer and brewing
- Others: food industry and alternatives to beer

Please find the official Conference Flyer/Call for Paper attached. Additional information about abstract submission and event details can be found on the conference's webpage: <u>https://beeronomics2024.unimib.it/</u>

If you have additional questions, please do not hesitate to contact: <u>beeronomics2024@unimib.it</u>. If you know of someone who might be interested in attending the conference, please pass this message on and as ever, apologies for cross-posting.

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#### Member Benefits

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- <u>Members in the News Highlights</u>
- <u>Mentoring</u>
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- <u>AEPP Advance Access</u>
- <u>Applied Economic Teaching Resources</u>
- JAAEA Open Access Journal

#### The Exchange

published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*: email: <u>aware@aaea.org</u>

or

info@aaea.org www.aaea.org



#### **Open Jobs**

- <u>Post Doctoral Fellow Climate Smart</u> Clemson University (Posted: 05/06/2024)
- <u>Economist</u>
   American Soybean Association (Posted: 04/29/2024)
- Director, Livestock Marketing Information
   <u>Center</u>

Colorado State University (Posted: 04/25/2024)

 <u>Assistant Professor, Agricultural Business</u> <u>and Policy Extension Program</u> University of Missouri-Columbia (Posted: 04/15/2024)

> *View Job Openings on the* <u>AAEA Job Board</u>

#### Working with the Media

What research are you working on? Want to be an expert source for journalists working on a story? Contact Allison Ware at <u>AWare@aaea.org</u> <u>View all Press Releases HERE</u>

#### **Member in the News**

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to **Austin Sparbel at <u>asparbel@aaea.org</u>** or <u>info@aaea.org</u>. <u>View other Members in the News HERE</u>

#### **Anti-Harassment and Code of Conduct Policy**

AAEA is committed to the fair, ethical treatment of all of its members and all other individuals participating in AAEA activities or activities connected with, or related to, AAEA activities, while providing an atmosphere that promotes a variety of research, teaching and extension/outreach activities.

AAEA has zero tolerance for, and prohibits any type of, discrimination or harassment, including sexual harassment, either within the organization, at professional meetings, in the field, or anywhere professional activities are conducted under the aegis of the AAEA. View the policy here.