

AAEA Extension Section 2001 Minutes

2002 Minutes **Minutes of Extension Section Executive Committee Meeting** January 22, 2001

Future Meetings:

March 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

Meeting called to order by President Milligan at 10:40 A.M., CST.

Present: Patrick, Doye, Milligan, Patterson, Clark, Meyer, Francl, Plain and President Elect of AAEA, Jean Kinsey

Minutes: Minutes were approved as corrected after a suggested change offered by Paul Patterson. Patterson moved and Patrick seconded motion to approve minutes as corrected.

Fellows subcommittee: Since Pat Norris was absent this topic was again tabled until next meeting.

Track Proposal for Chicago Meetings: AAEA Board approved our proposal for 9 sessions. We had submitted two tracks, which included 14 sessions. Jean Kinsey reported that the Board added time slots for sessions by counting Monday and Tuesday noon during which Luncheons occur. In other words there will be sessions running concurrent with the luncheons. It became clear that it was our responsibility to pare our 14 proposed sessions to 9. Ron Plain pointed out that the Extension Luncheon would count as one of our 9 sessions. The committee felt that the Extension Luncheon was a must so that left us with 8 other sessions. After considerable discussion the committee decided on the following 8 sessions plus the Extension Luncheon: Organized Symposia- 1) Livestock Outlook 2) Crop Outlook, 3) Agricultural Policy Outlook, 4) Estate Planning for Farmers, 5) Environmental Challenges and Extension Economists, 6) Structural Change in Agriculture: An Experiment in Professional Education (Co-sponsored with Farm Foundation), 7) combine the Excellence in Extension Programming with Crafting a Successful Fellows nomination, and 8) Roots and Fruits of Policy Proposals to Supplement the Farm Workforce. Clark moved and Meyer seconded the motion to eliminate the other proposed programs to get us to these 9. The motion passed unanimously. We plan to develop a program related to attaining Promotion and Tenure for the meetings next year since this was one of the offerings we cut this year. George Patrick pointed out that individuals could have submitted those proposals that we have eliminated. Discussion with President Elect Kinsey highlighted a problem in that by the time we were notified of the Board's decision on our track proposals, it was too late for those eliminated to be considered on their own merit.

Pre-conference proposal: President Milligan reported that our pre-conference proposal was turned down. Kinsey reported that the reasons seemed to be due to lack of detail and no budget. That was surprising to several of the Executive Committee since the proposal we reviewed from Mark Stephenson had detail as well as a budget. Milligan agreed to follow-up to see what had happened. (Since our meeting it was determined that the AAEA staff had copied a preliminary proposal for the Pre-conference by mistake, which was distributed to the AAEA Board. The correct proposal has been sent to President Gardner to see if he may be willing to accept if for the pre-conference.)

Industry and Chicago: Meyer suggested that we need to have the Outlook sessions on Monday or Tuesday afternoon to attract Chicago based economists. They are more likely to attend after the Merc and Board of Trade close. Franci suggested that livestock be first since the Merc closes first. Plain pointed out that the order usually has been Livestock and then Grains outlook. Meyer also proposed that the section sponsor a reception after the Outlook sessions and invite the Chicago based economists to attend. Kinsey asked if we would consider using businesses to sponsor this reception? The Committee felt that was a good idea. Meyer moved and Patrick seconded that the Extension Section sponsor a reception after the last outlook session for all of our members and the Chicago based economists. This motion passed. Patterson suggested that we should notify members prior to the meetings about the reception and invite their attendance. Meyer agreed to work with Plain to set-up the reception. Franci will contact Chicago based businesses for sponsorship.

Outstanding Extension Program Award: Doye reported that as of the meeting she had yet to receive any nominations. It was decided to send an e-mail reminder to the membership to encourage nominations. Several executive committee members were aware of nominations in some stage of preparation.

Other Business: Clark asked who is responsible for suggesting names of prospective committee members for AAEA committees? Milligan responded that Ed Smith is in charge of that. Kinsey said she welcomed suggestions. She would like to know who and what they are good at. Patrick suggested that we should notify our members about our Extension Track at the Chicago meetings. An invitation to the reception should also be included in this notification. Milligan agreed to draft a note for those purposes, send it to George for his input and then see that it gets sent to the membership. George agreed to contact the people who were working on sessions for our Issues track as to the outcome of our actions.

Milligan reminded the committee that we will not have a February meeting. Meeting adjourned at 11:40 A.M., CST

Future Meetings:

March 12, 2001, 11:30 EST, 10:30 CST, 9:30 MST

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

Respectfully submitted, Richard T. Clark, Secretary-Treasurer

Minutes of Extension Section Executive Committee Meeting

March 12, 2001

Future Meetings:

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MD

August 5, 1:00 to 5:00 CDT in Chicago

Meeting was called to order by President-elect Ron Plain at 10:35 A.M CST

Attendance: Doye, Plain, Norris, Patterson, Patrick, Stephenson, Francl, Meyer, Smith, Clark and Guest Claudia Parliament.

Minutes: Doye moved and Norris seconded that the Minutes of the January meeting be approved as circulated. Motion passed.

Ron Plain introduced Claudia Parliament, University of Minnesota. Claudia discussed her role as Director of the Minnesota Council on Economic Education. Claudia, has an Extension appointment. Most states have such councils, which are linked to a national organization. The Councils serve as the umbrella organization for a network of state centers. For example, Minnesota has 5 centers for economic education. Three of those centers are located at state colleges, one is at a private university and another is located at a branch of the University of Minnesota. There are 275 such centers nationwide. The centers focus on offering training on economics to K-12 educators. Most teachers do not receive adequate subject matter training in college on economic topics, yet are expected to teach this material. Claudia suggested that this is another avenue of educational programs for extension economists. The COEs require a lot of time so at least initially we may wish to be regional center directors or become involved as teachers. Involvement will of course depend on the set-up in each state. Usually a Center is directed by a faculty member who has been given release time from teaching to spend up to 50% of their time directing a center. So directing a center would be a substantial commitment of time. As teachers, extension economists could offer courses e.g. "The Economics of the Food System for Social Studies Teachers" or "Economics for High School Educators." Centers may also sponsor student contests or summer camps for high school juniors and seniors where students explore socio-economic issues and earn college credit. Claudia has also obtained grants to help educators defray expenses of attending the educational offerings. Classes are offered for credit and meet continuing education requirements for teachers. Class formats range from week long, on-campus classes to shorter workshops that may start on Thursday afternoon and meet both Friday and Saturday. The idea is to accommodate teachers' schedules. The national organization web site is www.economicsamerica.org How might the extension section become involved? She suggested we could sponsor a "free" session at the AAEA meetings on this topic for those who may be interested. Another suggestion was made that maybe we should offer an organized symposium that would feature extension programs that are quite different (non-traditional) and the COE's work could be a part of that. No decisions were made, but this will be something that we will consider for the 2002 meetings since the agenda for the 2001 meetings is already set.

Fellows: Pat Norris discussed the progress of the Fellows subcommittee. The main focus at this point is to ensure that a quality nomination(s) is made of a professional(s) with strong extension focus for consideration for the next Fellows group (probably October of 2001). The extension section could either directly nominate or encourage nominations by the relevant department(s). In either case it will be important that the nominee's department be a strong supporter for the nomination to stand a chance of being successful. We discussed several possible names. The executive committee members are to let Pat know via e-mail by the end of this week (March 16) names of those whom you believe would make good candidates. Please let her also know the strengths of these people and what they are known for. Pat will then work with her subcommittee to determine which names should be pushed for nominations.

Nominating Committee: Ed Smith reported that the nominating committee (Terry Francl, Mark Stephenson and Ed) is making progress. He discussed the potential nominees and will be contacting them this week. Our list of candidates for President-elect and executive committee members for Northeast, 1890/1994 Act Colleges, and an at-large must be to Donna Dunn by March 16 to be included in the AAEA ballot mailing.

Big Tent Visioning by AAEA: Clark reported on the memo that he and Ed Smith had sent to the AAEA Committee which is examining how AAEA can better serve the profession. A copy of that memo was sent to all Executive Committee members in February. The AAEA committee with Ron Knutson as chair met in early February. Our comments for broadening the role of sections in naming members to the "nominating" committee received strong consideration. It appears that this committee may be recommending a change in how the nominating committee members are appointed. The change would permit the current sections (6) to name members to the committee which will be chaired by the past president of AAEA who would also appoint a similar number of members. Our concerns, about the Fellows process, were not discussed a great deal since they ran out of time. In addition they are waiting for the report from our section on the Fellows process. It appears that an AAEA committee on the Fellows issue has been appointed and will be chaired by Walt Armbruster. The visioning committee had another meeting scheduled for today.

Extension Track at Chicago Meetings: Patrick reported that the deadline for material concerning the sessions is the end of this week (March 16). This deadline is earlier than prior years and may catch some off guard. Otherwise the track for the meetings is going together well. Ron Plain reported that he had invited Keith Collins, USDA, as speaker for the Extension luncheon but Keith has a conflict and cannot attend. Ron Knutson has agreed to be the speaker at our request. His participation has been approved by AAEA President, Bruce Gardner (Board members are required to have limited roles in the Meetings if the role is determined by the AAEA President. Since Ron's role will not be at the discretion of the AAEA President it is okay). Ron's topic will be "Ensuring a Positive Future for Agricultural Economics Extension." Mark Stephenson suggested the Chair of the Department at Cornell as another speaker possibility but that will now not be necessary.

Preconference: Stephenson reported that plans for the pre-conference are proceeding in a timely manner. The hotel for the Chicago meetings is expensive. It looks like the registration fee will need to be around \$100/person to cover expenses and we will still need 40 to 45 registrants to

break-even. Mark will be looking for financial support to help cover the costs. Patrick inquired about who would get the extra money if we more than broke even. The group consensus was that the Association would probably although that is not clear.

Extension Section Reception: Meyer stated that the reception is scheduled for Monday evening to encourage the participation of the Chicago area economists. We discussed obtaining corporate sponsorship of the reception. Steve will check with Nancy at AAEA to determine AAEA policy on sponsors for the meetings so we are not violating any rules or protocol of the Association.

Extension Section Meeting at Chicago: We agreed to schedule a meeting from 1 to 5 on the Sunday before the meetings (August 5). Ron or Bob will make sure that we are scheduled for a meeting room.

Collaborative Efforts with the National Association for County Agricultural Extension Agents: We discussed the memo, which Milligan had circulated concerning his discussions with Van Varner of that Association. There is interest in providing some workshops/training in conjunction with their annual meetings. It will not work this year since their meetings are scheduled at the same time as AAEA. We discussed the workshops sponsored by the regional farm management groups. Paul Patterson indicated that the Western Farm Management Committee sponsors regional workshops every other year. Patrick stated that the North Central has a tradition of triennial workshops. These would possibilities for agents and educators. In fact extension agents and educators have attended the North Central workshops. Clark pointed out that the cost was an issue especially for agents since their professional development funds are limited. If they attend their National Association, they will not likely have funds for attendance at others. The easiest and most cost effective is to offer workshops at their meetings. The committee viewed the educators' bureau as another viable option. We did not discuss how we would go about setting this up. Clark suggested that we may need to interact with the Extension Program leaders in various states since they are likely to be the ones that would finance agent participation.

Other Business: George Patrick suggested that we may want to make sure the Extension Reception is included in the official meeting program. There was some concern that we may attract too many but that was overridden by the need for exposure. We decided that it was best to have the reception at least listed in the program. How are we to attract those who may not be members but who are in the Chicago area? It was clear that the committee would like to have that group invited. Francl and Meyer will consider how to best accomplish that goal.

Meeting adjourned at 12:05 p.m. CST

Future Meetings:

April 9, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MD

August 5, 1:00 to 5:00 CDT in Chicago

Respectfully submitted: Approved 4/9/2001

Richard T. Clark, Secretary-Treasurer

Minutes of Extension Section Executive Committee Meeting

April 9, 2001

Future Meetings:

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MD

August 5, 1:00 to 5:00 CDT in Chicago

Meeting was called to order by President, Bob Milligan at 10:35 A.M CDT

Attendance: Milligan, Doye, Plain, Patterson, Patrick, Stephenson, Clark and President Elect of AAEA, Jean Kinsey. Guest Ron Knutson.

Minutes: Doye moved and Plain seconded that the Minutes of the March meeting be approved as circulated. Motion passed.

Discussion With Ron Knutson: Milligan introduced, Ron Knutson, current Board member of AAEA. Ron is Chairman of a Priorities and Governance committee in AAEA whose charge it is to make recommendations for implementing the "Big Tent" vision as discussed by President Gardner in the January/February 2001 issue of *the Exchange*. One of this new committee's roles is to consider the next step beyond Sections since we now have sections. Ron mentioned that the committee was working on several major recommendations. 1) Re-composition of the Nominating committee. This recommendation is being implemented by the Board. There will be six (6) members from sections-one from each of the first six sections to form. Six members will be named by the past President. Since there are likely to be more than a total of six sections, the sections will alternate with terms of 3 years as to who can nominate a nominating committee member. They will randomly draw for the term lengths this first time since there are now seven sections. 2) An elected publication committee to oversee our three major publications. This committee will serve as a "firewall" between the Board and the Editors. The Board spends a major block of time on publication issues. Some feel the Board has been meddling in the affairs of the editors. This committee would provide oversight. The Board will still make financial allocations to the various journals. The recommended change would also remove the Editors from ex officio membership of the Board and make them ex officio members of the oversight committee. This is a big change and one that will require a vote of the membership. The Board has a committee chaired by Rob King that is looking at the shortfalls of Choices. Some of the supporters of Choices e.g. ERS have apparently withdrawn their financial support and that is part of the problem. 3) Other sub-committees are also working on the following topics: a) Product mix; b) Marketing; and c) Fellows. Ron pointed out that the time for us to make input into the Fellows issue is now! Knutson is expecting to have a final report of the total committee in the next 2 or 3 months. Some other issues that his committee discussed included direct membership on the Board from Sections but that was rejected. He indicated that there is general opposition on the committee to "quotas". Milligan suggested that there needs to be ways for the Section leadership to more easily interact with the AAEA Board e.g. an annual report. Jean Kinsey pointed out that the former committee structure required annual reports from the committees to the Board. Milligan also indicated that attendance by the President elect of the Section at the Luncheon held for the AAEA officers and Board members would be more beneficial than having

the current President of the Section attend. He had attended last year's luncheon in place of then President, Ed Smith, and found it to be very beneficial for this year's work. Jean did not think sending our President elect to the luncheon would be a problem. She went on to make it clear that it is important for us to make nominations for officers, principal papers sessions etc.

We further discussed the Fellows subcommittee work of Knutson's group. Knutson said their charge was very broad. Should the Fellows process be changed? One issue might be the make-up of the committee that selects the Fellows from those nominated. It currently is heavily weighted with former Fellows. Getting Section representation on that committee could change the outcomes. The Extension Section's sub-committee on Fellows needs to get a report to Walt Armbruster by about the first of May if we are to influence their work. Clark, in the absence of Norris, then updated the committee on the progress of the Fellows sub-committee. The sub-committee has collected information e.g. those nominated each year since 1985, criteria used by some of the other associations/societies and a list of potential nominees for fellow. The sub-committee will soon meet to develop a preliminary report.

Discussion then moved to the Marketing sub-committee of Knutson's group. Knutson believes that the new products for AAEA will come from the sections. Milligan suggested that we may need to do things other than at the annual AAEA meetings. We discussed our attempts to work with the National Association of County Agricultural Agents (NACAA). We still believe that we will be able to offer some in-service training at their annual meeting; however, this year their annual meeting coincides with the AAEA meetings. Kinsey stated that we (AAEA) are a knowledge and information society. How do we market this information? The Newsletter is one way to update others as to what we are doing. Milligan pointed out that the Animal Science and Dairy groups get more industry and county agricultural agents to their meetings than we do. We may need to find out why or how. Doye stated that we need to find ways to exchange information on a more timely basis than just once a year at the annual meetings. Paul Patterson asked if structural changes will bring about functional changes. Knutson was of the opinion that they will, especially the change in the nominating committee structure. Kinsey said that functional change is one step. Given the opportunity then the non-members must step up to the plate. She asked what can we do to make the annual meetings more attractive to others? That question was not answered, directly but the Extension Section has also been trying to find ways to enhance meeting attendance by those with Extension and outreach interests.

Patterson stated that the AAEA Board may need to establish more direct linkages to the leadership of the Sections. Knutson reported that his committee had discussed ex officio membership on the AAEA Board, but that had been rejected due to the size of the Board now. The Board is now large enough that any more will make it unwieldy.

Marketing the Extension Track and Pre-conference: Several ideas were suggested. 1) Blast e-mail; 2) Doye suggested a brochure that would be sent to members and department heads; 3) Patterson suggested sending to list serves of Extension Committees e.g. the Western Farm Management Committee; 4) Stephenson suggested we get a section in the next AAEA newsletter. All the ideas will be pursued. Milligan agreed to draft a brochure and Doye volunteered to review a draft. Milligan also agreed to draft a piece for the EXCHANGE.

Clark reported for Smith that the ballot for Extension officers and board members will be sent out by the AAEA Office electronically.

Milligan will visit with Norris so that we can have a report from the Fellows committee in time to discuss at our next meeting. (Since our meeting Clark found out that the Fellows report will need to be to Walt Armbruster by April 30 to have the most impact on their work).

Some of the other issues on the agenda were deferred to next month's meeting since we were running out of time. Meeting adjourned at 11:45 AM, CDT.

Future Meetings:

May 14, 2001, 11:30 EDT, 10:30 CDT, 9:30 MDT

June 11, 2001, 11:30 EDT, 10:30 CDT, 9:30 MD

August 5, Sunday, 1:00 to 5:00 CDT in Chicago

Respectfully submitted:

Richard T. Clark, Secretary-Treasurer Approved at meeting 5/14/01

Minutes of Extension Section Executive Committee Meeting

May 14, 2001

Future Meetings:

August 5, 2001, 1:00 to 5:00 pm CDT, Chicago, IL

Meeting called to order by President Milligan at 10:35 AM, CDT

Attendance: Doye, Clark, Milligan, Norris, Patrick, Plain, Patterson and Kinsey. Guests present were Jim Johnson and Barry Flinchbaugh

Minutes: Two changes suggested by Damona Doye were accepted to the minutes of the April 9, 2001 meeting. Patrick moved and Patterson seconded that the minutes be approved as corrected. Motion passed.

Fellows Subcommittee Report: Pat Norris reported that the subcommittee had met and had developed recommendations and other information, which was sent to Walt Armbruster. Walt is chairing a subcommittee on the Fellows process for the AAEA Committee for Considering the AAEA big tent vision. Included in the report was information about the Fellows process of other professional groups within agriculture e.g. Society for Animal Science, Agronomy Society, Institute of Food Technologists and Soil Science Society. The following recommendations were made: 1) That the fellow selection process revert to the process used prior to 1997, in which the AAEA Board made the initial screening and then sent a narrowed list of nominees to the Fellows Selection Committee for final selection. 2) That membership on the Fellows Selection Committee be broadened to include broader representation of AAEA. This could be accomplished by having Section representation on the Committee, as will be done for the AAEA nominating committee. 3) That AAEA fellows be explicitly selected from nominations submitted for specific categories, much like is done by the Animal Science Society of America. For example, fellows nominations could be submitted in categories for teaching, extension, research, administration, industry and/or at-large. 4) A fourth recommendation did not receive unanimous support among the committee. However, a majority of members felt that upcoming fellows selection processes should target those categories listed in item 3 above which are currently under-represented among the ranks of AAEA fellows. **Plain** suggested that the slotting of fellows makes a great deal of sense and could enhance membership numbers in AAEA. **Flinchbaugh** stated that we need to broaden the fellows' selection process so that it does not appear to be a "good ole boys" club. AAEA President elect **Jean Kinsey** stated that she supports recommendation number 1. Recommendation number 2 may make sense especially since membership on the nominating committee has been broadened. She questions the targeting (recommendations 3 and 4) and thinks that targeting would meet with the most resistance from the current AAEA Board.

It was also pointed out that several of the other professional groups have specific criteria for fellow selection. President elect Kinsey suggested that the criteria idea should be investigated further. **Jim Johnson** pointed out that many other societies have non-fellows on their fellows selection committees. He stated that including a member from sections such as the Extension Section could broaden the fellows selection committee. **Clark** discussed the proportion of Fellows in AAEA per year compared to some of the other societies. Animal Science is currently

at about 0.25 of one percent of their membership. The agronomy and soil science societies set 0.3 of one percent as their maximum each year. AAEA is under 0.2% of our membership for selection as fellows.

Pat Norris next discussed future directions for the subcommittee. The fellows subcommittee will be trying to get a list of potential fellow nominees that have strong Extension presence. The committee currently has a list of several names and the plan is to contact their departments to see if the departments would support the nomination. **Clark** suggested that the subcommittee meet again and narrow the list to 10 people. This list of 10 will then be discussed at our next meeting to see which of these we should work hard on nominating. The executive committee accepted that concept as a viable approach.

Doye moved and **Patrick** seconded that the Extension Section Executive Committee supports the report and recommendations put forth by the Fellows subcommittee. The motion passed unanimously. Patterson pointed out that the fellows issue was one that was found to be important to the membership of the section when we conducted our survey of members concerns. It was decided that it is important that the section members be made aware of our efforts concerning the fellows issue. **Pat Norris and Bob Milligan** agreed to work on getting that information out to our members.

Marketing the Extension Track in Chicago. **Milligan** reported that a brochure advertising the Extension Section agenda is with Ivy in the AAEA Business Office. Several of the brochures will be sent to all relevant Department Heads across the country. **Patrick** indicated that a copy of the brochure had been distributed to the North Central Farm Management Committee.

Extension Section Reception. Milligan stated that we have yet to resolve the issue of how much to charge those who wish to attend only the Monday afternoon outlook sessions and the reception. Francl and Meyer are working with AAEA on that issue. **Patrick** inquired as to whether or not there will be a charge for Section members to attend the reception. The answer is, no, we will cover that from our section funds.

Principal Paper Session for 2002 meetings. **Plain** asked for a discussion of potential topics to suggest for the Long Beach meetings. Structural Change was one topic. Several members expressed interest in having this as a topic. **Patrick** suggested we include discussion about the implications of structural change for Extension. **Plain** then asked the group to be ready to finalize the topic at the Chicago meeting.

AAEA Nominating Committee: Our section will need to select one member to serve for up to three years on the nominating committee (term lengths will be selected randomly the first year under the new system). We need to have that person identified by the Chicago meetings. **Patrick** suggested that it should be someone who is not on the Executive Committee. He also suggested that we call for nominations from the Section membership. The **plans are to do what George** suggested electronically.

Section activity outside the AAEA meetings. Plain stated that we do need to develop a more effective electronic communication device. Milligan suggested that we need more activity in the

Extension Section list serve. Only about half of our members are signed up. Kinsey asked how we control abuse of the list serve. While there was not an answer to her question it was pointed out that so far the problem has been no use rather than too much or on non-appropriate use.

Milligan and Plain agreed to appoint a sub-committee of the Section to work on the Sections activities outside the AAEA meetings.

Milligan reminded us that we **will not** have a June or July meeting. Our next meeting will be in Chicago. At that meeting we will hear from Ron Knutson and receive reports from those who had leadership for a committee during the year.

Meeting adjourned at 11:35 CDT.

Next meeting: Chicago, IL August 5, 2001, 1:00 to 5:00 PM CDT

Respectfully submitted,
Richard T. Clark, Secretary-Treasurer

Approved as revised at 8-5-2001 meeting.

Minutes of Extension Section Executive Committee Meeting

August 5, 2001

Future Meetings:

September 12, 2001 at 9:30 MDT, 10:30 CDT and 11:30 EDT

October 10, 2001 at 9:30 MDT, 10:30 CDT and 11:30 EDT

November 14, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

December 12, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

Meeting called to order by President Milligan at 1:05 p.m CDT in Chicago at the AAEA 2001 meeting site.

Present: Milligan, Plain, Patterson, Doye, Clark, Norris, Francl, Meyer, Patrick, Smith plus newly elected members Albert Essel, David Miller, and Ken Bailey. William Edwards was also present since he had been appointed by the President to finish one year of the term of George Patrick who is the President-elect. Susan Offutt, President-elect AAEA and liason for 2001-2002 to Extension Section joined us mid-way through the meeting. Several section members were also in attendance: Jim Johnson, Barry Flinchbaugh, Vera Bitsch, Don Ricks, Howard Rosenberg, David Trechter, Tom Anton and Ron Knutson.

Minutes of the May 14, 2001 meeting were discussed and one editorial change suggested by Damona Doye was accepted. Patterson moved and Francl seconded that minutes be approved as revised. Motion carried.

Secretary-Treasure Report

Clark provided a membership update and treasurer's report. He handed out a U.S. map showing the number of section members by state. Some states do not have any members: North and South Dakota, New Mexico, Arkansas, Rhode Island, Vermont, New Hampshire, Hawaii and Alaska. Texas has the most members at 16. Total membership as of July 2001 is 252, which is similar to one year ago. Thirty-six members are at "off-campus" locations, 16 are from government or organizations, 7 represent industry and 7 are in other countries. Clark reported that our financial condition is strong. The AAEA Office has been very fair in assessing charges for the things they do for us such as posting our minutes to the web-site. As of June 30, 2001 our balance was \$6859.63. This represents a growth of about \$2100 since the end of 2000. Our expenses to date for 2001 have been \$397.43.

Recognition of Outgoing Executive Committee Members

Plain reported that outgoing members of the Section's Executive Committee will be recognized at the Extension Luncheon on Tuesday. Members to be recognized are former committee members Henry Bahn and Jim Novak whose terms ended last year, Mark Stephenson and Terry Francl whose terms end at this meeting plus past President, Ed Smith.

Extension Track update

Francl updated us on the Extension Section reception to be held Monday evening following the Section sponsored outlook meetings. Harris Bank and the Chicago Mercantile Exchange

contributed \$1000 and \$500 respectively towards the cost of the reception. Francl and Milligan had worked with the AAEA Business office and arranged a special one-day registration fee for Monday's Outlook Sessions and the Reception. The purpose was to encourage participation by the economists located in the Chicago area. A special mailing was made to this group to invite them to participate. As a result of the discussion with the AAEA Business office for the special registration fee, the AAEA Board is considering a "guest" registration proposal.

Various members discussed the Extension Track for the meetings. Plain and Milligan indicated that the AAEA Business Office staff had been very helpful in arranging the Extension Track and other Extension activities for the meetings. **Patrick** stated that the Section had originally proposed 14 sessions which was for two tracks. We had to scale that back to nine including the Luncheon. **Patterson** pointed out that this year's AAEA meetings program document is laid out much better and is easier to use. **Patterson** moved and **Doye** seconded that we recognize the AAEA Business Office for the program layout and their help to the Extension Section. Motion carried.

A question was asked about how to encourage those who do not normally come to the meetings, to in fact attend. Milligan indicated that we had used blast e-mail to Section members and a brochure that was mailed to all Ag and Resource Economics Departments for distribution. Clark pointed out that over 112 Section Members are in attendance at this year's meeting which approaches 50% of our members.

Section Representative for AAEA Nominating Committee

Milligan discussed the recent change by the AAEA Board in the make-up of the nominating committee. The committee will now include 6 members, each representing a section. The Past President will appoint 6 additional members and will chair the committee so the total committee will consist of 13 members. The Extension Section will appoint a member to the nominating committee this year. The length of the term for our representative will not be known until the committee is formed. At that time term lengths from 1 to 3 years will be chosen randomly. There are now more than 6 sections. We will not always be guaranteed a member on the Nominating committee since the 6 memberships will be rotated among the sections. This type of change in the structure of the nominating committee is one of the issues that has been pushed by the Extension Section over the past two years. An e-mail blast had been sent to our members asking for nominations. Two nominations were received, Steve Meyer and DeeVon Bailey. By vote of the Extension Section Executive committee, **DeeVon Bailey** was selected to serve in this **very important** position.

President Milligan recapped some of his successes and disappointments during the past year. He was pleased with the Extension Track at this year's meetings and indicated that we need to continue to push the track idea. He was disappointed that we did not propose a "Principal Papers" session for this year's meeting and hopes that we will for the 2002 meetings in Long Beach. Another disappointment was not developing actions or programs beyond the annual AAEA meetings. Where do we need to be proactive? He believes it is extremely important that we help ensure that extension personnel are nominated for Fellow. He stated that the AAEA Board's position is that they made a change recently (went from 4 to 6 Fellows) and they want to see if that change will make any difference before they make other changes. We also need to

continue to find ways of providing service to our members and other extension workers outside the venue of the AAEA annual meetings. **President Milligan** then turned over the meeting to **President Elect Ron Plain**.

Plain indicated that he and Milligan had attended the AAEA Board meeting. Sections are still viewed as key parts of AAEA. **Susan Offutt**, President-elect of AAEA will be the Liaison between the AAEA Board and the Extension section. Knutson indicated that he hopes the Board will continue to be as open to change as it has been recently.

Pat Norris led the discussion about **Fellows**. She pointed out that a subcommittee of the section had issued a report one year ago. In addition the section executive committee had made recommendations to the AAEA Committee on governance issues, chaired by Ron Knutson, on the Fellows issues. Those recommendations have been e-mailed to all section members. The main goal of today's meeting is to develop a list of Extension economists whom we believe should be nominated for AAEA Fellow and then to make sure that the nominations happen. Much discussion revolved around the issue as to whether or not our list would imply that we are officially endorsing those individuals. Some members thought that we should endorse Fellows candidates and others thought that our role should be to facilitate nomination of fellows. After much discussion Pat Norris offered the following motion, which was seconded by Ed Smith: "The Extension Section will lend its support and the research of the Section's Fellows subcommittee to any individual who chooses to partner with a Department to shepherd a Fellows nomination for an individual recognized as having an Extension background." The motion passed. Several section members volunteered to work with specific departments to ensure specific individuals are nominated. Those **volunteering** to help were: Jim Johnson, Bob Milligan, Ed Smith, Barry Flinchbaugh, Pat Norris, Damona Doye and Dick Clark. The Fellows process continues to be a hot button issue for the Section. Patterson pointed out that our member survey a couple of years ago showed this to be a very important concern among our members.

Planning for the 2002 Meeting in Long Beach:

Track sessions: **Plain** stated that we need to identify our track sessions as soon as possible to let others know that they may submit to AAEA for an open session if their idea is not selected as one of our track sessions.

Several ideas were extended for **extension track sessions**. Committee consensus was to fill all the time slots available with extension track as we had done for the Chicago meetings. A suggestion was made to invite Secretary of Agriculture Veneman to be our Extension Section Luncheon speaker. **George Patrick** agreed to follow up on this idea. Another suggestion for a track session, which could be joint with the Agribusiness Section was "Challenges of Extension Economists in working with Agri-business." This could incorporate issues surrounding vertical coordination. There was a committee consensus to continue our outlook sessions (Policy, livestock and crops). Some other ideas put forth: "Developing a successful Extension Career;" Sharing resources across state lines; Role of extension in the urban/rural fringe; Organic agriculture especially since we will be in California where the perception is that much organic ag takes place. Smith suggested that we poll our members to solicit ideas for our track sessions. It was **agreed that a blast e-mail** would be sent to the members for meeting ideas. Discussion

about sharing with other sections our track ideas so we minimize duplication ensued. Meyer suggested that the Section Presidents may need to get together via telephone to see what each other's sections are doing. Knutson suggested that the new "meetings" committee might offer a venue for doing this.

After discussing several ideas for the Extension Track we discussed the format followed for this year's meetings of having symposia, papers etc. in competition with the noon luncheons.

Milligan moved and Bitsch seconded that we recommend to the planning committee for next year's meeting that they do not place symposia, papers etc. in competition with the noon luncheons. Plain will appoint someone to oversee planning of the Track sessions for Long Beach.

Pre-conference tour: Patrick raised the idea of a pre-conference tour at Long Beach instead of a pre-conference workshop. The concept received enthusiastic support from the committee and members present. Several useful suggestions as to how to conduct the tour were offered.

Milligan suggested it should be a "study" tour. Miller agreed and stated that we need to make our pre-conference advertising clear to that point so that people will not get concerned if we are not just out sight-seeing. We may need to limit the number of participants. Knutson stated that the Farm Foundation has had successful tours and offered the following guidelines: 1) Put experts on each bus (if more than one) to lead a discussion of things to be seen and things already observed; 2) Insist that a CEO of the visitation site spend time with the tour group and 3) Don't build in too many stops. Susan Offutt indicated that USDA had conducted a very successful tour dealing with vertical integration. An outcome of this discussion was the formation of "**Pre-conference tour sub-committee**" with the following members: **Ken Bailey, David Miller, Howard Rosenberg and Karen Klonsky.**

Principal Papers Session: Plain has been soliciting ideas for this proposal. The main idea that has surfaced is something along the lines of: "Impact of structural change on extension economists." Suggestions were that the session could include papers on vertical coordination and to bring in industry economists as part of the program. **Patrick** indicated that these sessions usually have 3 papers plus discussants. **Ed Smith and Albert Essel** agreed to serve on a sub-committee along with Ron Plain to develop this proposal.

Other Section Activities

Discussion turned to what we could do outside the venue of the AAEA annual meetings. Some possible items were: 1) Continue to interact with the National Association of Agricultural Extension Agents. We may be able to offer educational sessions during their annual meeting. 2) Determine ways to work more across state-lines. 3) Identify ways the Extension Section can help raise the profile of Extension within USDA) ; 4) Develop an Extension Directory at the National Level that will be specific about members' expertise. 5) Report to Section members as to the work and accomplishments of the Section. These topics will be agenda items for future meetings

Other items

Rob King is chair of a committee on publications. That committee will be looking seriously at what to do with **Choices** in the coming year. The information sent by the Section to that

committee was a bit mixed but was generally supportive of the idea of the need to communicate within and outside our profession in this manner. Suggestions ranged from continue to subsidize to instituting page charges to electronic delivery.

Susan Offutt was asked for her comments or questions. She asked "What should I know about the Extension Section and what are its issues?" The response generally was that we see things moving in the right direction e.g. broadening the Nominating Committee and that we want to be assured that the more inclusive nature of the Association continues. She indicated that she will be looking for nominations for various committees so one way to ensure Extension's presence is to get nominations to her or to Jean Kinsey for this year. We **decided to send a blast e-mail** to members encouraging them to nominate people for the AAEA committees. One thing seems to be clear. As a Section we must not isolate ourselves from the main body of AAEA. We should rather work within the structure to make positive changes. Past President Bob Milligan will lead the effort to see that Extension Section members are represented on AAEA committees.

Meeting adjourned at 5:00 p.m. CDT Approved with corrections 9/12/2001.

Respectfully submitted:

Dick Clark
Secretary

Important Dates for Extension Section of AAEA

October 12, 2001

Deadline for nominations for AAEA President, two AAEA Executive Board Members and two members of the Foundation Governing Board

Nominations and supporting material for 2002 Fellows.

Deadline for Frederick V. Waugh memorial lecture

Deadline for submission of proposals to the AAEA Foundation that support their 5 program priorities: professional development, graduate student programs, international outreach, industry involvement, and information technology (especially for education). Proposals from AAEA committees and Sections are encouraged.

November 1, 2001

Deadline for Principal Paper Sessions for the 2002 AAEA meetings in Long Beach

Deadline for Pre and Post Conference Proposals for the 2002 AAEA meetings in Long Beach.

Deadline for Issue/Interest Track proposals for the 2002 AAEA meetings

Minutes of Extension Section Executive Committee Meeting September 12, 2001

Future Meetings:

October 10, 2001 at 9:30 MDT, 10:30 CDT and 11:30 EDT
November 14, 2001 at 9:30 MST, 10:30 CST and 11:30 EST
December 12, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

Present: Patterson, Doye, K.Bailey, D. Bailey, Miller, Patrick, Plain Essel, Edwards, Norris, Clark, Milligan

Meeting was called to order by President Plain at 10:35 AM.

I. Minutes were discussed and changes suggested by **Damona** were accepted. **Norris** moved and **Patrick** seconded acceptance of minutes as corrected. Motion passed.

Plain appointed **George Patrick** to represent the section to the newly formed AAEA Meetings Committee, if in fact the Extension Section can have a representative or nominate a person for that committee.

II. Review of Chicago Meetings:

Ron Plain reviewed attendance at the Extension Track meetings in Chicago. He expressed general satisfaction with our offering and the attendance. The following is a summary of his counts:

31 attended the pre-conference on Distance Education in Extension
23 attended the Extension Section business meeting
120+ attended the Policy Outlook Symposium (Overflow with people standing and some leaving due to lack of space)
21 attended Symposium on Crafting a Fellows Nomination
20 attended the Farm Labor Market Policy Symposium
75 attended the Livestock Outlook Symposium
60 attended the Crop Outlook Symposium
50+ attended the Extension Section Reception
29 attended Structural Change: Experiment in Professional Education O.S.
100+ attended the Extension Luncheon
22 attended Environmental Changes for Extension Economists Symposium
50 attended the Estate Planning for Farmers Organized Symposium

Milligan received comments from several individuals who would have attended the Fellows session if it had not conflicted with the noon luncheons. **Milligan** asked if we should try to assemble Extension Section papers under our web-site. It was decided that this is a good idea but we will need to wait until next year since presenters need to have advance warning. Some topics/workshops may not be appropriate since the advantage of some sessions is the free flowing of discussion not constrained by formal papers. Milligan went on to say that he liked the Extension Pre-conference for that reason. We had a group of individuals with a common interest and plenty of time to exchange ideas.

A discussion about the need for more sessions that focus on applied papers ensued. **Doye** suggested that it is not clear if the problem is lack of acceptance of applied papers or inadequate sessions for applied papers. **DeeVon Bailey** suggested that our section may need to issue a call for papers. It was pointed out that one of the problems is lack of time slots to do very many of those type of sessions i.e. given the number of sections and if each wanted time for applied sessions. **Norris** suggested that this may be an opportunity for collaboration between Sections. One of the issues seemed to be that applied papers may be included in with theoretical papers and it is difficult to get into a session just for the applied paper. **Norris** expressed interest in having applied papers blocked together and maybe we should make such a suggestion to the AAEA Meetings Committee. **Patrick** pointed out that it is a "fuzzy" distinction between applied and other papers. **Edwards** suggested that we may need to encourage more applied submissions. Plain asked what AAEA would think since the 4 track offerings in Chicago took up much of the meetings time. **Doye** offered that we may be able to offer to help group papers if that would be appropriate. No action was taken on this discussion.

Plain asked how many sessions we wish to have during each time slot at the Long Beach meetings. **By consensus it was decided to ask for one as we had in Chicago.** Milligan stated that we should encourage Section members to offer ideas not pursued by the Section directly to AAEA for possible symposia, papers etc. We will try to get our program together in time for others to meet the direct submission deadlines.

III. Fellows Nominations. **Norris** reported that at least 6 Fellow nominations of professionals with strong extension ties are being developed around the country. Milligan encouraged us to compile the key ideas that came from the Fellows nomination session in Chicago and make that available. **Doye** offered to summarize her notes and make that available to the Section leadership as a start.

IV. Nominations For AAEA Offices. **DeeVon Bailey** is the Section member to the AAEA Nominating Committee. He and Bob Milligan reported on progress to nominate Extension Section members to various offices. Bailey inquired as to whether or not we should try to get someone nominated for each position. Milligan offered that it is probably most important to get a nomination for the AAEA Board. The number of times a person is nominated seems to be one of the criteria followed to determine which nominations will go forward for the election. **DeeVon** will focus on 2 to 3 names for the AAEA Board. **This will be discussed at our next meeting.**

V. Nominations for F.V. Waugh Memorial Lecture. We decided to not make a nomination for this event at the Long Beach meetings.

VI. Principal Papers Session. **Plain** reported that we are moving ahead with the general topic of the "Impact of Structural Change on Extension Economists." Albert Essel, Ed Smith and Ron Plain will be working on the submission of this topic as a Principal Papers session at Long Beach. Some of the questions that should be addressed by this session are: Who do Extension Economists work with? What types of things do we do for producers? How do we reach clientele as the nature of an industry changes? **Clark** suggested that we need to have a speaker from a concentrated industry. **Patrick** suggested that industry people could serve as discussants. **Milligan** reminded us that we had hoped to make this a combination of researchers and

extension. We need to make sure that this is developed such that the AAEA Board will view this as more important than a "symposium." One of the big differences is that papers from this session will be published. **Edwards** indicated that the North Central Farm Management Committee had written a white paper on this topic about 10 years ago. He will try to find a copy and get it to those working on the session.

VII. Extension Track Proposals. We agreed to again develop Outlook sessions for Policy, Livestock and Crops as part of the track. **David Miller** who is providing the leadership for these sessions, asked for ideas of new persons to provide leadership for these sessions. Some names were offered by Committee members. The Extension Luncheon speaker is being arranged by **George Patrick**. George asked if we should still invite Secretary of Agriculture, Ann Veneman. The consensus was to invite her but have a back-up plan. George will work with AAEA Business Office in case someone else has the same idea. **Plain** has asked Ivy (AAEA Business Office) to send a blast e-mail to members asking for ideas for organized symposia that would be part of the Extension Track. **Damona** suggested that some kind of a follow-up to our Pre-conference on Distance Education would be useful.

VIII. Pre-Conference Tour. **Ken Bailey** indicated that he has not made contacts yet for a tour in California prior to the Long Beach meetings. He asked about the kinds of things people were interested in seeing. The answer seemed to be "a variety." **George Patrick agreed to contact Karen Klonsky** at Univ. CA, Davis to see if she will provide leadership for this activity. The committee working on this tour is made up of **Ken Bailey, David Miller, Howard Rosenberg, and Karen Klonsky.** **Ron Plain will contact the AAEA Business Office about whether** or not this may be an acceptable pre-conference or whether there are other tours or conflicts that we may not know about. **Clark** reminded the committee that we want this to be a "study-tour" where the CEOs from the businesses we observe are available to discuss specific issues.

IX. Other Section Activities at Long Beach. **George Patrick agreed** to develop a local contact to help plan a Reception similar to that which we had in Chicago.

X. Electronic Communications for AAEA. **Damona Doye** is a member of the AAEA Communications Committee. She is interested in receiving feedback on ideas for improving communications within AAEA. She had two ideas: a journal of agricultural economics extension to be patterned after the Jr. of Extension which is only available electronically and a virtual library. Ken Bailey suggested that he would like to see papers and information available by subject matter areas which fits the virtual library. It was decided to encourage Damona to pursue the "Virtual Library" concept first. **Let Damona know of any ideas** that you may have concerning communications for AAEA.

XI. Extension Awards Committee. **Damona Doye** has agreed to again serve as chair of that committee for the coming year. She indicated that we still need more nominations. The numbers were up this year but there is still room for improvement. **Patrick** suggested that a list be circulated of those nominated. **Damona will circulate that list** to the Executive Committee members.

XII. Other Section Activities. It was pointed out that the Website needs to be updated. **Clark** indicated that he has sent a request to Ivy of AAEA to update the officers section, but it has not yet happened. We discussed making available a directory/member data base. An electronic form could be developed for members to fill out specialties, programs etc. **Clark** will check with the AAEA Business Office to see if that could be done.

There being no further business, the meeting was adjourned at 12:01 p.m.

Respectfully Submitted:

Dick Clark
Secretary-Treasurer

Future Meetings:

October 10, 2001 at 9:30 MDT, 10:30 CDT and 11:30 EDT
November 14, 2001 at 9:30 MST, 10:30 CST and 11:30 EST
December 12, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

Approved at meeting of 10/10/2001

Minutes of Extension Section Executive Committee Meeting November 14, 2001

Future Meetings:

December 12, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

January 9, 2002 at 9:30 MST, 10:30 CST and 11:30 EST

February 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

March 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

Present: K.Bailey, D. Bailey, Miller, Patrick, Plain, Edwards, Clark, Milligan

Meeting was called to order by President Plain at 10:30 AM, CST.

I. Minutes: Miller moved and Patrick seconded that minutes of the October 10 meeting be approved as circulated. Motion passed.

II. Tidbits of Information

Our financial condition remains in excellent shape. We currently have a balance of \$6481.70.

Clark has asked the AAEA business office what became of the income (sponsorships) above expenses for the reception at the Chicago meetings. An answer had not been received by meeting time. **Milligan** suggested that we keep the record of this excess separate (assuming we get it credited to our account) and use it for helping finance our reception in Long Beach. By consensus we agreed to follow Bob's suggestion. **Patrick** inquired as to whether or not a letter of thanks had been sent to Harris Bank and the Chicago Mercantile Exchange for their contributions to the reception in Chicago. **Plain agreed to follow-up** with Steve Meyer and Terry Francel to see if that had been done. **If not Ron will** send the letter.

Plain suggested that each of us should encourage our peers to join AAEA and the Extension Section. **Clark** reported that current membership is at about 255, which is similar to this time a year ago.

Milligan is Chair of the Extension Methods, selected papers session for the Long Beach meetings. He asked for suggestions of people who could review abstracts of proposed papers for this session. Committee members agreed to send Bob names via e-mail as soon as possible.

III. Fellows Nominations

There was nothing new to report under this topic.

IV. Nominations - AAEA President and AAEA Directors

DeeVon Bailey informed us of the procedure that will be followed in determining the slate of officers for the official, AAEA ballot. He reviewed with us those that were on the list of nominees and also members of the Extension Section to determine who he should support. By consensus we recommended several individuals that we thought would make good officers for the Association and who would also be excellent representatives for extension.

V. Principal Papers Session at Long Beach

Ron Plain reviewed the proposal for the Long Beach meetings. The proposal title is: "Impact of Structural Change in Agriculture on Extension Economists." The following speakers have agreed to prepare papers and present them if the proposal is accepted:

James B. Johnson, Montana State University--"Impact of Structural Change-An Extension Economist's Perspective"

Marc Johnson, Dean of College of Agriculture, Kansas State University--"Impact of Structural Change-A College Dean's Perspective"

Steve Meyer, Director of Economics, National Pork Board "Impact of Structural Change-A Perspective From Industry"

Each paper will address three questions: 1) With whom Should Extension Economists Work? 2) What Should Extension Economists Do for Clientele? 3) How Should Extension Economists Reach Clientele?

After the papers Alan Barkema, Vice President of Research, Federal Reserve Bank of Kansas City will serve as the discussant. If the Principal Paper session is not accepted, we plan to submit it as an organized symposium.

VI. Extension Track Proposal for Long Beach

Proposal has been sent in. Plain reminded the organizers that they must have names and topics put together early in calendar year 2002. **Patrick** has extended an invitation to Anne Veneman, Secretary of Agriculture, to be our luncheon speaker. He has not received a response at this time. We still do not know whether or not there will be session during the lunch times in Long Beach as there were in Chicago. See the e-mail from Plain dated 11/12/2001 for more detail of the track proposal.

VII. Pre Conference Tour at Long Beach

Plain reported that the AAEA Business Office is very supportive of the idea of having a tour as a Pre-Conference workshop and is very willing to work with us. Due to logistics of people coming to the meetings and other meetings taking place we decided that a one-day tour would be all that we could work into the schedule. We discussed the idea of making it a "post" conference tour instead but several believed it would be better to stay with the Pre-conference format. We decided by consensus to just have a one-day tour and do it pre-conference. **Patrick** reported that he had visited with Karen Klonsky at UC-Davis. She pointed out that one of the problems is to get to the important agriculture areas, since they are not necessarily close to Long Beach. **Ron Plain agreed to check with Donna Dunn** as to whether or not we need to be concerned about conflicting with an AAEA Foundation function on Saturday evening. Once we know that and how much time we might have then we will decide whether or not to move ahead. Miller will check with contacts in the California Farm Bureau once we decide if a one-day, Saturday event is feasible.

VIII. Other Section Activities at Long Beach

We reconfirmed that we definitely want to have a reception as we did in Chicago. Nothing has been done to plan that at this point but we will be working on it in the future.

IX. Extension Awards Committee

Ken Bailey who is a member of the AAEA awards committee reminded members to encourage nominations. Even though the number of nominations was up last year, we are still low on numbers. **Patrick** suggested that we encourage those who made non-winning nominations last year to re-nominate those individuals or groups. **Milligan** stated that encouraging nominations should be worth an e-mail blast to our section membership. **Plain agreed to have the AAEA office** send out such an e-mail blast. Note that the selection criteria for the Extension awards are on the AAEA web-site.

X. Other Section Activities

Clark reminded Executive Committee members to check **Damona's** e-mail 10/11/2001 for information on the member directory used by the Southern Agricultural Economics Association. We can use this as a starting point for developing our web-based directory for members.

Meeting adjourned at 11:45 AM CST.

Future Meetings:

December 12, 2001 at 9:30 MST, 10:30 CST and 11:30 EST

January 9, 2002 at 9:30 MST, 10:30 CST and 11:30 EST

February 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

March 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

Respectfully submitted,

Dick Clark

Secretary-Treasurer

Approved as corrected at meeting 12/12/2001

Minutes of Extension Section Executive Committee Meeting December 12, 2001

Future Meetings:

January 9, 2002 at 9:30 MST, 10:30 CST and 11:30 EST

February 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

March 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

Present: Edwards, Meyer, Miller, Milligan, Norris, Patrick, Plain, Offutt
Meeting was called to order by **President Plain** at 10:35 AM, CST.

I. Minutes: **Plain** offered the following corrections:

-- In the first paragraph of item II, "Gary Francl" should be changed to "Terry Francl."

-- In the last sentence of item V, "Alan Barkema, Director of Research" should be changed to "Alan Barkema, Vice President of Research."

-- In the last sentence of item VI, "11/12/2001" should be changed to "11/12/2001."

Patrick moved and **Milligan** seconded that minutes of the October 10 meeting be approved as amended. Motion passed.

II. Tidbits of Information

- **Plain** reported that \$211 has been credited to our account at AAEA as expenses for the Extension Section reception in Chicago were more than covered by sponsorships.
- **Plain** reported that the AAEA business office received 9 pre-/post conference proposals, 10 proposals for principal paper sessions and 7 track proposals were submitted for the Long Beach meetings.
- **Plain** also reported that 28 Fellows nominations were received. **Plain** expresses his appreciation to Norris and others that worked on nominations for extension professionals.
- **Plain** reported that the Farm Foundation has fellowships available to extension employees who wish to take a leave to pursue a course of study designed to enhance administrative skills. For more information contact **Plain** or Farm Foundation.
- **President Plain** conveyed his and the committee's condolences to **Damona Doye** on the death of her husband Professor Harry Mapp.

III. Nominations - AAEA President and AAEA Directors

DeeVon Bailey emailed that he was not available for the conference call and had nothing to report. **Milligan** had no report.

IV. Extension Track Proposal for Long Beach

a. Principal Papers. **Plain** suggested that should the principal paper not be accepted that it remain as a part of the Extension Track as a symposium.

b. Policy/Livestock/Crop/Outlook Symposia. Nothing to report.

c. Extension Luncheon. **Patrick** reported that Secretary of Agriculture Veneman has been invited to be our luncheon speaker. The response was that this is too early to accept or reject an invitation for August. The committee, encouraged by **Offutt**, accepted that need for a speaker in case the Secretary does not accept or cancels. **Offutt** suggested that a last minute suggested

replacement would likely be herself or Keith Collins. **Milligan** suggested an industry leader from California. **Offutt** offered Cal or Dan Dooley as possibilities. **Patrick** will continue to investigate a backup or alternative speaker.

d. Other Organized Symposia. Nothing to report.

V. Pre Conference Tour at Long Beach

Plain reported that on discussions with the AAEA Business Office about the Saturday educational tour. The AAEA Foundation will likely have a fund raising event that Saturday night. There is little concern about a conflict with the tour as the tour will have limited registration. **Meyer** reported that he had made contact with Judy Fitzgerald, a Farm Bureau regional field representative in the Long Beach area. Two alternatives were suggested. An "urban" tour that would focus on horticulture close to Long Beach and a tour to "agriculture" that would require up to two hours travel time to the first site. Meyer would get a general outline for each tour to help us decide.

VI. Other Section Activities at Long Beach

We decided to definitely have a reception in Long Beach and to seek a sponsor or sponsors.

VII. Extension Awards Committee

Plain reminded us that the February 1 deadline is approaching. He is work with the AAEA office to send a blast reminding all section members of the deadline.

VIII. Other Section Activities at Long Beach

Plain indicated that work is continuing, lead by **Doye**, to investigate the feasibility of maintaining a directory/member database on the extension section website. Patrick reminded the committee that this has always been a high priority of our membership.

IX. Other Business

Milligan asked about continuing discussions with the National Association of County Agricultural Agent about participation in their annual meeting. The committee expressed continuing interest. **Milligan** will follow up.

Meeting adjourned at 11:07 AM CST.

Future Meetings:

January 9, 2002 at 9:30 MST, 10:30 CST and 11:30 EST

February 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

March 13, 2002 9:30 MST, 10:30 CST and 11:30 EST

Respectfully submitted,
Bob Milligan for
Dick Clark
Secretary-Treasurer