

AAEA Extension Section 2003 Minutes

Extension Section Teleconference

10:30 CST, December 10, 2003

- I. **Participants:** Chair Damona Doye convened the teleconference at 10:30 am central standard time. Other members participating were George Patrick, William Edwards, Russ Tronstad, Mike Sands, Jim Novak, Bernie Erven, Jon Brandt, Dennis Fisher and Fritz Roka.
- II. **The minutes from the November teleconference were approved.** No new financial information was available.
- III. **Report from AAEA** Jon Brandt reported that the AAEA Board will meet January 4 in San Diego.
- IV. **Old Business**
 - a. **Extension Luncheon.** Jim Novak reported that Lowell Catlett has agreed to be the guest speaker for the Extension Luncheon at the Denver meeting. Mike Sands moved to add \$5 to the cost of the luncheon tickets to help cover expenses and an honorarium for the speaker, with the Section paying the remainder, up to \$1,000, from its funds. Motion passed.
 - b. **Agricultural Tour.** Nothing to report this month. Dawn Thilmany will report during the January conference call.
 - c. **Extension Section website.** Dennis Fisher and his assistant have made some good improvements to the content and format of the website. Minutes and other documents should be forwarded to Dennis for posting. A section membership list will be posted in January.
 - d. **New Extension Award.** Fritz Roka circulated a proposal to add an award for outstanding extension programs by an individual with less than 10 years of experience. He reported that Kitty Smith, chair of the AAEA Awards Committee, will review the Section's proposal and present it to the AAEA Board in January. Damona Doye will request that the Board take action on it at that time. If approved, the award will be incorporated into the 2005 awards process. Fritz will circulate a revised draft of the proposal, to reflect that members without an official extension appointment or university affiliation are eligible for the award.
- V. **New Business**
 - a. **Membership recruitment.** Damona Doye sent an e-mail reminder to all current Extension Section members to renew their Section membership when they renew their AAEA membership. George Patrick and William Edwards will send an e-mail message to a selected Section member in each state, asking them to contact

AAEA members in their state who are not currently Extension Section members, but who might have interest in joining.

- b. **Excellence in Extension.** Richard Shumway, Department Chair at Washington State University, requested information on “standards for excellence in extension programs by faculty members” that might be discussed at the proposed Excellence in Extension symposia for the Denver meeting. However, the symposia will be an opportunity for past Extension award winners to discuss their programs rather than a discussion of standards. Jon Brandt suggested that the department chairs organization might be a more appropriate group to comment on standards for evaluating extension activities.
- c. **NFRBMEA and NAFBAS.** The National Farm and Ranch Business Management Educators Association and the National Association of Farm Business Analysis Specialists will have a joint conference in 2006, and have offered the Extension Section a chance to be involved. They will have a joint board meeting in Champaign, IL, in October 2004. Jim Novak will serve as a contact person for the Section.
- d. **December newsletter.** There will not be a Section newsletter in December.
- e. The teleconference adjourned at 11:45 am CST. The next teleconference will be on January 14, 2004, at 10:30 CST.

Respectfully submitted,
William Edwards
Secretary-treasurer

Minutes-AAEA Extension Section Conference Call 10:30 CST, November 12, 2003

- I. **Participants:** Chair Damona Doye convened the teleconference at 10:30 am central standard time. Participants included Bernie Erven, Russ Tronstad, William Edwards, Jim Novak, Dennis Fisher, George Patrick, Jon Brandt
- II. **Minutes:** The minutes of the October conference call were approved as written. No new financial information was available from the AAEA office.
- III. **Old business**
 - a. **Extension Track Proposal:** The proposal for the Extension Section track events was submitted to the AAEA Board by Doye on time, with no additional changes. Two additional proposals received this year were submitted for consideration in the overall program. Next year a more specific call for proposals will be issued to Extension Section members through the Section newsletter, with additional lead time.
 - b. **Luncheon:** Novak and Tronstad are working on securing a speaker for the Extension luncheon. Baxter Black has not responded to inquiries. Ed Marston, an environmental journalist, was suggested as an alternative.
 - c. **Web page:** Fisher circulated some suggestions for the Section web page. They include format changes and posting of the by-laws.
 - d. **Awards:** Fritz Roka will be added to the AAEA Awards Committee, representing the Extension Section. The proposal for a new award for Extension economists with less than ten years of experience will be submitted to the Awards Committee.
 - e. **Membership survey:** The cost for completing an e-mail survey of the Section membership would be about \$300. There was little enthusiasm for carrying out such a survey.
- IV. **New business**
 - a. **Recruitment:** Patrick discussed strategies for increasing the Section membership. Consensus was to concentrate on current AAEA members and let the Association work on recruiting new members to AAEA. Edwards will send Patrick a list of current members by state.
 - b. **Nominations:** A call for nominations to fill Extension Section Board vacancies will be included in the next Section newsletter. Candidates are needed for president elect, 1890s institutions director, northeast region director, and at-large

director. The nominating committee consists of Patrick (chair), Novak, and another member to be named.

- c. **Joint meetings:** Doye has been contacted by Dale Nordquist (U. Minnesota) about a possible joint conference in 2006 with the National Farm and Ranch Business Management Educators Association (NFRBMEA). She will follow up.
- d. **Position announcements:** Doye received a request to use the Extension Section list serve to send out a position announcement. The Board decided that other means such as the AAEA newsletter or department chair list serves were available, and that our newsletter might not publicize the opening in a timely manner, anyway.
- e. **Newsletter:** Doye asked for items for the November Section newsletter to be submitted as soon as possible.
- f. **AAEA Board:** Brandt reported that the Board was still seeking applicants for the editorship of Choices.
- g. **Next meeting:** The next teleconference will be on December 10, at 10:30 CST.

Respectfully submitted, William Edwards, secretary-treasurer

Extension Section Teleconference

10:30 CST, October 8, 2003

- I. **Participants:** Damona Doye called the meeting to order. George Patrick, William Edwards, Russ Tronstad, Mike Sands, Jim Novak, Bernie Erven, Dave Miller, Dawn Thilmany, Claudia Parliament, and Jon Brandt.
- II. **The minutes from the September teleconference were approved.** No new financial information was available.
- III. **Old Business**
 - a. **Extension Track Proposal for 2004 AAEA meeting**
 - b. Dawn Thilmany reported on plans for a **preconference agricultural tour**. She offered two alternatives: a one-day tour along the front range of the Colorado Rockies, including stops at a bakery, tea merchandiser, micro brewery, CSU animal reproduction lab, feedlots, fruit and vegetable growers; or a day-and-a-half tour to the western slope of the Rockies, visiting places such as fruit and vegetable growers, a winery, or a ranching operation, and discussing water use issues. Possible conflicts with the AAEA Foundation event on Saturday evening were discussed. Dawn will prepare a proposal for Damona by October 24.
 - c. Jim Novak reported that **the policy session** will discuss how to educate people on controversial issues such as country of origin labeling (COOL). The Extension Public Policy group may propose another policy related session, as well.
 - d. The **crop outlook (Kim Anderson)** and **livestock outlook (Jim Mintert)** sessions are nearly complete. Jim Novak reported that **Fritz Roka** will write up a proposal for a session on **water and land use issues**.
 - e. **Claudia Parliament reported that Albert Essel may submit a proposal for working with limited resource farm families**. She also presented a proposal from Laura Kalambokidis for a session about how states have dealt with **recent fiscal crises**. Speakers from Minnesota, Wisconsin and Oregon have been proposed. This may be submitted as a principle paper session, also.
 - f. **Dave Miller submitted a proposal for a session on key issues in agricultural trade**. Three speakers from commodity and export organization have been proposed.
 - g. **George Patrick reported on a proposal for an excellence in extension session, featuring past Extension award winners**. Bob Wisner of Iowa State has agreed

to present. Other possibilities are a farm labor management education team from the western states and the farm bill education team from Texas A. and M.

- h. Possible speakers for the Extension luncheon were discussed.** A local (Colorado) or regional speaker is preferred.
- i.** Consensus was to hold an **Extension Section reception** around noon on Sunday, prior to the Extension Section meeting.
- j.** All proposals for the Extension Track should be submitted to Damona Doye by **October 24**, so she can submit the entire proposal to the AAEA Board by November 1.

IV. Other Old Business

- a. The AAEA directory** with expanded search capability is ready to be implemented.
- b.** Damona Doye and Jim Novak will send out a blast e-mail message to all Extension Section members reminding them that **nominations for the AAEA Board and Foundation Board must be submitted by October 11**, to Donna Dunn at the AAEA office.
- c.** Damona Doye reported that Fritz Roka will write up a proposal for a new **Extension early career award**.
- d.** Damona also reported that a survey of the Extension Section membership will cost \$135.

V. New Business

- a.** George Patrick reported on **membership recruitment**. We are particularly short of members from the 1890s Land Grant institutions.
- b.** Jon Brandt reported that nominations for **editor of Choices** are still needed. Submission and review of articles for Choices will be done electronically in the future, which will reduce the time required for that process.
- c.** The next teleconference will be held at 10:30 central time, Wednesday, November 12.

Respectfully submitted,
William Edwards, secretary-treasurer

AAEA Extension Section Conference Call

September 10, 2003

- I. **Participants:** George Patrick, Damona Doye, Jon Brandt, Jim Novak, Ron Plain, Mike Sands, William Edwards, Russell Tronstad, Dennis Fisher, Albert Essels, Dave Miller, Claudia Parliament
- II. **Minutes:** The minutes of the July 9 conference call were approved as written, and the minutes of the Section meeting held in Montreal on July 27 were approved as corrected.
- III. **Treasury:** The Extension Section account had a balance of \$7,743.49 on June 30, including \$1,055 in deferred dues that will be credited during the remainder of 2003. Income and expenses from the Montreal meeting, including the agricultural study tour, have not been recorded yet.
- IV. **AAEA Board:** Jon Brandt reported that a new editor for Choices is needed. Please pass on names of anyone who would be interested, or apply yourself. The financing of Choices will be under discussion. Encourage people to renew their memberships this winter. The AAEA Board will emphasize the products and services available to members
- V. **Old Business**
 - a. **Montreal meeting:** All Extension track sessions were well attended, even the Wednesday morning one.
 - b. **ASSA meeting:** the Extension papers session at the ASSA meeting in San Diego will be on January 3. Tronstad will set up a conference call of the presenters.
 - c. **Awards survey:** the survey of Department heads showed an average of three person per department that might be eligible for an "under ten years" extension award. Doye will follow up with Fritz Roka.
 - d. **Directory proposal:** the proposal to expand the search capability of the AAEA member directory was approved by the Association Board. A subcommittee will work on the implementation, before memberships are renewed.
 - e. **Track proposals for 2004:** Several tracks have been tentatively identified and organizers recruited:
 - i. Agricultural Policy Outlook-Country of Origin Labeling: Lee Meyer, Larry Sanders, and Jim Novak.
 - ii. Crops Outlook: Kim Anderson
 - iii. Livestock Outlook: Jim Mintert
 - iv. Agricultural Study Tour: Bernie Erven and Extension staff from Colorado State University.

Other suggestions included:

- Multi-state educational efforts in livestock marketing (Plain)
- Water use (Edwards) · Contracts and tax issues (Patrick)
- Conservation easements, urban encroachment, land and water use conflicts (Tronstad)
- Working with local officials, mediation (Novak)
- Personal financial assistance for low-income families (Parliament)
- Public finance, financing state services with less revenue, Extension's response (Fisher)

Sessions that were tentatively agreed on, and organizers, were:

- Rural-urban conflicts, resource use, land and water (Novak and Roka)
- Financial assistance to low-income families and low-resource farmers (Parliament and Essels)
- Livestock trade policy, US Meat Export Federation, National Cattlemen Beef Association (Dave Miller and Sam Funk)
- Past Extension award winners (Patrick and Edwards)
- Extension luncheon speaker: responsibility of president-elect Novak.

Preconference events: a study tour of recreational development opportunities in addition to an agricultural tour is a possibility.

- f. **Extension Section website:** Fisher has a student who will work with the AAEA office on the Section website. Fisher suggested a page that would include links to web pages of individual extension specialists, but support for this idea was lacking. Tronstad moved to move the Section website to the Texas A. and M. server under Fisher's control, with a link from the AAEA web site. Motion passed.
 - g. **Awards:** Plain proposed presenting awards at the Extension luncheon for things such as the best individual or department web site, best newsletter, etc. Tronstad moved approval, motion passed.
 - h. **Membership recruitment:** Subcommittee includes Patrick, Bailey, Fisher and Edwards. Discussion was postponed until next month.
 - i. **Newsletter:** The Section newsletter went out by e-mail to Section members. Another one will be prepared soon.
 - j. **Membership survey:** Doye will check to see how much AAEA office will charge to send out a Section membership survey, and report back for the next meeting.
- VI.** The next teleconference will be 10:30 Central time on October 8.
- VII.** The meeting was adjourned at 11:58 am. Respectfully submitted, William Edwards, secretary.

AAEA Extension Section Meeting

July 27, 2003

Room 512B, Palais de Congress, Montreal, Canada

Attendees: George Patrick, Purdue University; David Miller, Iowa Farm Bureau Federation; Ken Bailey, Penn State University; Dennis Fisher Texas A&M University; Ron Plain, University of Missouri; Damona Doye, Oklahoma State University; Wes Musser, University of Maryland; Jim Novak, Auburn University; DeVon Bailey, Utah State University; Stan Ernst, Ohio State University; Jon Brandt, North Carolina State University; Brian Henahan, Cornell University; Bernie Erven, Ohio State University; Fritz Roka, University of Florida; Steve Halbrook, Farm Foundation; Donald McFeeters, Ohio State University; William Edwards Iowa State University
The meeting was called to order by President George Patrick at 12:00 noon EDT.

I. Minutes

Minutes: Minutes of last year's Section meeting in Long Beach were distributed. Doye moved approval, Plain seconded. Motion passed.

II. Annual Report

A summary of the Section's activities for the past year was distributed. This report was submitted to the AAEA Board in January, and was discussed in their July 26 meeting. The report is also posted on the Section web page. Miller moved approval, Ken Bailey seconded. Motion passed.

III. Financial Report

Edwards summarized the financial status of the Section. Current account balance is \$7,743.49.

IV. Old Business

Election results: Patrick announced that Jim Novak (Auburn University) was elected president-elect for 2002-2003, Dennis Fisher (Texas A and M) was elected southern director, and Mike Sands (Sparks Commodities) was elected director-at-large.

Nominations: DeVon Bailey reported that candidates with broad appeal both geographically and professionally have the best chance of being considered for nomination to the Association or Foundation Board. Many nominations are received; for example, there were 30 nominations for president this year. Bailey will rotate off the nominations committee this year. Bob Young will be a new member.

Agricultural Study Tour: Ken Bailey reported that 50 people registered for the preconference tour, and 25 more were on the waiting list. Some people did not find out they were on the waiting list until it was too late to change their travel arrangements. Sites visited included the Quebec Producers Union, an apple cider distillery, a goat cheese farm, and a chocolate producer. Bailey noted that the AAEA staff was very helpful in making arrangements.

Directory: Doye reported that a proposal was submitted to the New Products Committee by Doye, Gruver and Clark to create a searchable data base of AAEA members, by specialty. The

NPC approved the proposal, and the AAEA Board also approved it. Doye will work with Donna Dunn and the rest of the AAEA staff to implement it.

Awards: Doye and Roka presented the results of their survey of department chairs (25 responses received). The average number of persons who would be eligible for an award for Extension staff with less than 10 years experience was 3 per department. Erven moved and Henehan seconded that the Section should pursue approval of an award for Extension staff with less than 10 years experience by the AAEA Board. Motion passed. Nominees should be members of AAEA, but not necessary a member of the Extension Section nor in a tenure track position.

Only four nominations for each of the existing Extension awards were received this year. However, all award nominations were down this year, due to lateness of naming a committee. Tom Harris was the Extension awards chair, but he will rotate off the committee this year.

ASSA meeting: A proposal for a principle paper session at the January 2004 ASSA meeting in San Diego was submitted by Russell Tronstad on behalf of the Extension Section, and it was accepted.

V. Transfer of chairmanship

Patrick transferred chairmanship of the Section Board to Doye. The full slate of Board members for 2003-2004 is:

- President: Damona Doye
- Past president: George Patrick
- President elect: Jim Novak
- Secretary-treasurer: William Edwards
- West region director: Russell Tronstad
- Southern region director: Dennis Fisher
- North Central region director: Bernie Erven
- Northeast region director: Ken Bailey
- 1890/1994 institutions director: Albert Essel
- At-large directors: Mike Sands, Claudia Parliament, Dave Miller
- AAEA Board liaison: Jon Brandt

VI. New Business

Proposals for Extension track sessions should be broad enough to attract people with different specialties, as well as non-extension members.

Miller moved and Patrick seconded that the Section should help sponsor the 2004 Triennial Conference to be held in Lexington, KY, June 13-16. Motion passed. A blast message with information about the conference will be sent to Section members. It is a good chance to market the Section and the Association.

Novak proposed developing a newsletter for Section activities and related items, and making more use of the Section website. Novak and Roka will work on a newsletter.

Section membership has been declining slowly. The biggest obstacle is convincing people to join AAEA, not the Section. Edwards, Fisher, Bailey and Novak offered to look into why membership has declined, and suggest ways to reverse the trend.

VII. Recognitions

Discussion was held about pursuing the Extension award for staff with under 10 years, recognizing award winners at the Extension luncheon, giving an award for an outstanding website, and recognizing institutions or organizations that partner with Extension.

VIII. Extension Section track - 2004

Ideas for principal paper sessions for 2004 included:

- Country of origin labeling (COOL) (Plain)
- Mandatory livestock price reporting (Plain)
- Risk management education grants (Musser)
- Developing private partnerships for extension (Brandt)
- Web site design (Edwards)
- Communication skills (Ernst)
- Working with local officials and groups (Roka)
- Conflict resolution and mediation (Novak)

IX. Agricultural Study Tour - 2004

Some contacts have been made with people who might be willing to organize a preconference study tour next in the Denver area, including Dana Hoag and Dawn Thilmany of Colorado State University. Miller suggested agriculture and water management sites in Adams County. Other ideas included separate farm and agribusiness tours, visiting niche market producers, contacting a local Extension agent, and including something fun.

X. Extension luncheon:

Patrick moved and Plain seconded that the Section provide 3 tickets to the Extension luncheon to UPA staff members who hosted the tour of Quebec agriculture. Larry Martin's wife will receive a complimentary ticket, also.

XI. Extension reception

No Extension reception was held this year due to scheduling conflicts. Future ideas included combining the reception with the business meeting, having a brunch on Sunday, having a breakfast on Monday morning. One goal would be to get more Section members involved.

XII. Teleconferences

The Section Board will continue to have teleconferences on the second Wednesday of each month, at 10:30 central time.

XIII. AAEA Board

Brandt reported that the Board will propose raising annual dues to \$150, to help cover expenses. A new editor is needed for Choices. It may be terminated due to costs. Reducing the AAEA staff is also a possibility.

Erven coordinated a discussion of new ideas for strengthening Section activities in the future.

Suggestions included:

- Organizing an international study tour
- Having a non-economist industry representative as a session speaker

- Opening sessions to local Extension personnel
- Combining the Section reception and business meeting
- Giving free Section membership to first-year members
- Organizing a post-conference session on delivery of information
- Organizing a farm history tour, or a tour to Washington, DC
- Promoting national contests

The meeting was adjourned at 3:00 pm.

AAEA Extension Section Teleconference

10:30 CDT, June 11, 2003

I. Participants

George Patrick, Damona Doye, Bernie Erven, William Edwards, Russ Tronstad, Fritz Roka.

II. Minutes

Minutes of the May 14 teleconference were approved as corrected.

III. Annual Section Report

The annual report of the AAEA Extension Section by George Patrick and William Edwards has been posted on the Section website. Current Section membership is 202, compared to 228 in 2002.

IV. Montreal Extension Section Activities

The complete agenda for the Montreal meetings is available on the AAEA website. There may be a few conflicts for Extension related events.

V. Agricultural Study Tour

42 people have registered. The limit is 50. Ken Bailey has made a site visit to finalize plans.

VI. ASSA - AAEA Winter Meetings Principal Paper Session

Russell Tronstad submitted a proposal on behalf of the Extension Section, dealing with innovative delivery of extension educational programs. If it is not accepted, we can submit it for the summer 2004 meetings.

VII. Department Head Survey (regarding extension awards)

Damona Doye has sent out a second draft to the committee (Doye, Roka, Tronstad, Parliament). The goal is to keep it short and simple enough that department heads will be encouraged to return it. Damona will make revisions and send it out again.

VIII. Extension Section Elections

Balloting for the Extension Section Board for next year is open through June 15. Only members within each of the four regions can vote for a director to represent that region. Any errors to this effect will be corrected.

IX. Agenda for Montreal Section Meeting

The Extension Section meeting will take place from 12 noon to 3:30 p.m. in Room 512B in the Montreal Palais Convention Center on July 27. George and Damona will develop the agenda. It will be sent out to all members in advance, to encourage attendance.

X. Plans for '03-'04

- Russ and Bernie will begin exploring opportunities for ag study tour in Denver area.

- Conduct a new survey of the Section membership, similar to the one that Paul Patterson and George Patrick did a few years ago. Damona will prepare a draft.
- The Section Board will continue to propose an early career award for Extension, depending on the results of the department chairs survey.

Other ideas:

- Conduct a symposium for past AAEA Extension award winners, to focus on the process of development of outstanding programs
 - Provide more guidance for early career extension staff, perhaps by facilitating mentoring. It was noted that the Young Extension Professionals conference was cancelled due to lack of registration.
- Organize a round table discussion of senior extension faculty
- Revisit and update the AAEA Fellows nomination process, as it relates to members with major extension appointments.
 - Make more use of the Extension Section Web site, e.g. links to regional committees, materials databases.

XI. Other Old Business

A financial report for the Extension Section was received from the AAEA office, from July 1, 2002, through March 31, 2003. See a revised summary for 2002 and budget for 2003.

XII. New business

None

AAEA Extension Section Teleconference

10:30 CDT, May 14, 2003

I. Participants

George Patrick, Damona Doye, Bernie Erven, Jon Brandt, Ron Plain, Ken Bailey, Dave Miller, Claudia Parliament, Russ Tronstad, Fritz Roka.

II. Minutes

Minutes of the April 9 teleconference were approved as written. No update on the financial report was available.

III. Report from AAEA

Brandt reported that there is good early registration and urged everyone who plans to attend the Montreal meetings to register and make hotel reservations early. Patrick reported nine people have already registered for the Extension farm study tour.

IV. Montreal Extension Activities

Patrick has reserved a room for the Sunday, July 27th Extension Section meeting. Meeting will start at noon and end by 3:30 pm. Symposia schedule should be available shortly on the AAEA Web site. Presenters will be encouraged to post papers/power points on the Extension Section Web site. There was a brief discussion as to whether to restrict access to these presentations to Section members only. Patrick will check into the possibility of a password-restricted area on the Section Web site. Plain reviewed the draft brochure he created for the Extension Section activities and noted Doye had already improved its overall format. Parliament suggested the brochure be placed in all welcome folders as well as being mailed out to Section members. Tronstad and Plain suggested an e-mail version of the brochure be sent to members as well.

V. Farm Study Tour

Bailey will travel to Montreal and Longueuil area of Quebec Province from May 27 thru May 30. Purpose of the trip is to meet with Canadian officials to finalize the study tour itinerary and work out logistical details concerning the bus, tour stops, and lunch. A number of preliminary arrangements have been completed. The bus has been arranged for \$700. The restaurant has confirmed that it will be open on Saturday and can accommodate 50 people. Tour registration has been set at \$80 and includes lunch. Doye recommended that someone serve as a bus tour guide during the first hour of the trip while the bus travels from Montreal to the Longueuil agricultural area. Brandt recommended that the bus return to Montreal by 6 pm so that people could attend other scheduled activities that start at 7 pm. After his May trip, Bailey will send out a revised itinerary and budget for the study tour. Patrick mentioned that 12 people have already registered for the tour.

VI. ASSA Winter Meetings in San Diego

Tronstad submitted a principal paper proposal to the AAEA Board on May 1st. Proposal includes 4 papers under the title: Implications and Impact of Modern Electronic Technology on Extension. Brandt said 19 proposals have been submitted and that 6 will be selected by June 1st. Notification should be done by June 15.

VII. Extension Section Elections

Ballots will be out May 15th and voting will be completed by June 15th. Three open positions are Pres. Elect, Southern Director, and At-large Director.

VIII. Deadlines for Activities

Patrick went over an outline of various deadlines for the AAEA and Extension Section, which was circulated by e-mail.

IX. New Business

Patrick received email from AAEA business office (Donna Dunn) that the annual report for the Extension Section is due June 1.

X. Plans for 03-04

From the previous survey of Section members, Doye reiterated the three areas in which the Section has been working: 1) professional development; 2) recognition; and 3) improved outreach within membership. Doye encouraged the Extension Board to begin thinking about the 2004 Extension track programs. We could use the June 11th teleconference to begin discussing some ideas.

Discussion followed on whether or not to push for "less than 10-year" extension award even though AAEA board rejected previous proposal. Brandt suggested that the Board would reconsider if the Section could assure that at least 6 individuals would be nominated annually.

Brandt summarized the number of nominations for other AAEA awards:

Award	2002	2001	2000	1999	1998
Enduring Quality	14	<10	<10	<10	<10
Research Discovery	14	17	9	10	13
Communication	10	12	14	11	
Policy Contribution	8	<10	<10	<10	<10
Extension-Individual	7	7	3	2	0
Extension-Group	4	4	3	5	3

Teaching < 10-yrs 6 7 4 4 3

Teaching > 10-yrs 6 6 6 4

Teaching - Grad 5 8 4 6

Tronstad, Parliament, Roka, and Doye will draft a questionnaire to ag-econ department heads soliciting the number of likely candidates that they would support for such a <10-yr Extension award. A new membership survey was encouraged but was not needed before the July Board meeting.

11. Next conference call: Wednesday, June 11, 2003 10:30 CDT.

AAEA Extension Section Teleconference

10:30 a.m. CDT, April 9, 2003

Participants in the conference call included George Patrick, Damona Doye, Fritz Roka, William Edwards, Bernie Erven, Jon Brandt, Ron Plain.

II. Minutes

Minutes of the March 12 teleconference were approved as written.

III. Financial Report

Edwards reported that the fourth quarter financial report has not been received yet. He will check with the AAEA office, and also request a 2003 membership list.

IV. Principal Paper Session for San Diego Meeting

Proposals for a principal paper session at the Allied Social Sciences meeting in San Diego January 2-5 are due by May 1. The Section will submit a proposal centered around use of electronic communications technology in agricultural economics education. Tronstad and Patrick will submit a proposal to the AAEA business office for review by the Board.

V. Report from AAEA Board

Brandt encouraged everyone to complete registration for the Montreal meeting and make hotel reservations early.

VI. Montreal Extension Track

The Extension Section meeting is scheduled for 12:00 to 3:30 on Sunday, July 27. Patrick reported that graduate students can register for the Extension luncheon for half price (\$15). There is no limit on numbers. Larry Martin is the speaker. He will be asked to contrast farm economy issues in Canada and the U.S., including delivery of Extension programs. Plain will put together a brochure of Extension Section activities to be send out in an e-mail blast to Section members and department chairs. Edwards and Doye will review it.

VII. Farm Study Tour

Ken Bailey will be making a site visit in late May. A description of the tour will appear in the registration form for the meetings, and it will be identified as a pre-conference event. This makes the registration fee reimbursable. Farm organization representatives whom Ken has contacted are enthused about hosting us. Discussion about having a farm study tour in 2004 at Denver was favorable, possibly including a workshop at a site outside the city. Roka and Erven will explore the possibilities.

VIII. AAEA Section nominations

Plain reported that he still needed biographical statements and summaries of Extension Section priorities from Mike Sands and Dennis Fisher. He will contact them again.

IX. Other

Patrick will develop and circulate a list of important deadlines for the Section Board to meet each

year. Patrick will also arrange for plaques for outgoing officers to be presented at the Montreal meeting.

X. Next Conference Call

The next conference call will take place Wednesday, May 14, 2003 10:30 CDT. Patrick attempted to explain what time it was in Indiana, but the concept is rather fuzzy.

AAEA Extension Section Teleconference

10:30 a.m. CST, March 12, 2003

I. Participants

Members of the AAEA Extension Section Board who participated in the teleconference were George Patrick, Damona Doye, Russell Tronstad, William Edwards, Bernie Erven and Albert Essel.

II. Minutes

Minutes of the February 12 teleconference were approved as written.

III. Financial Report

William reported that the fourth quarter financial report has not been received from the AAEA office yet. We have had no expenditures except for teleconferences and e-mail blasts.

IV. AAEA Nominations Update

One person with an Extension appointment has been nominated for the AAEA Foundation Board, and is an alternate nominee for the AAEA Executive Board. The nominating committee is still waiting to receive an acceptance from these candidates.

V. Montreal Extension Track

All speakers for the Extension track sessions have been confirmed except someone to discuss the poultry outlook. John Lawrence has volunteered to do it if no other prospect appears.

VI. Farm Study Tour

Ken Bailey has made quite a few contacts, and will be making a site visit in late May. A description of the tour will appear in the registration form for the meetings, and it will be identified as a pre-conference event. This makes the registration fee reimbursable.

VII. AAEA Section nominations

Candidates for president-elect are Jim Novak (Auburn) and Steve Isaacs (Kentucky). Candidates for director from the southern region are Fritz Roka (Florida) and Dennis Fisher (Texas A and M). Candidates for the at-large director slot are Mike Sands (Sparks Companies) and Gary Adams (Cotton Council). Two other names were suggested, and will be carried over for consideration next year. Edwards moved to accept the slate of candidates, Erven seconded, and the motion passed. Ron Plain, chair of the nomination committee, will ask the candidates to submit a brief bio and summary of issues that should concern the Extension Section, and will contact the AAEA office to place the names on the ballot.

VIII. New Product - Expanded Directory

Damona reported that the proposal for an expanded directory has been forwarded to Bob Milligan, chair of the new products committee, for Board approval. The proposal suggests that the lists of specialty areas and commodity expertise be updated regularly (e.g., every 3 years).

IX. Other

Damona's proposal for a free session on the E-Extension project was accepted. Mike Boehlje and James Wade will be presenters.

X. Next conference call

The next conference call will take place on Wednesday, April 9, 2003 10:30 CST.

AAEA Extension Section Teleconference

10:30 a.m. CST, February 12, 2003

I. Participants

Members of the AAEA Extension Section Board who participated in the teleconference were George Patrick, Damona Doye, Russell Tronstad, Jon Brandt and William Edwards.

II. Minutes

Minutes of the January 15 teleconference were approved as written.

III. Financial Report

William reported that the fourth quarter financial report has not been received from the AAEA office yet. The Extension Section Web page has been updated to show the current Board members and the most recent conference call minutes. Discussion favored adding descriptions of the Section symposia approved for the Montreal meetings, and the farm study tour proposal.

VI. Report from the AAEA Board

Jon Brandt reported that approval of Extension Section track proposals could probably not be done before the January meeting of the AAEA Board, but the Board did appreciate having the proposal submitted early and in a well-organized format. The proposal for an early career Extension award was discussed by the Board, but no action was taken. Jon will follow up at the next Board meeting.

V. Montreal Extension Track

A few speakers still need to be identified for the symposia. No Extension Section reception will be held this year due to rearrangement of the general program schedule.

VI. Farm Study Tour

Some people who will be attending the rural sociology meetings have expressed interest in the tour. A bus has been chartered with capacity of 41 persons, for \$750. If registrations exceed that, it may be possible to charter a second bus, possibly a smaller one.

VII. Extension Section Nominations

Damona reported that Fritz Roka (Florida) and Dennis Fisher (Texas A&M) have agreed to be candidates for the position of director from the Southern Region. Several names were discussed for candidates for president-elect and member at large. Damona and Russ will make some contacts. George will have an e-mail blast sent out to the Section membership asking for suggestions for candidates.

VIII. New Product

Expanded Directory: Damona reported that she has proposed adding additional slots for a commodity specialty and an e-mail address to the existing data base format.

IX. Next conference call

The next conference call will take place Wednesday, March 12, 2003 at 10:30 CST.

Extension Section Teleconference

10:30 CST, January 15, 2003

I. Participants

Members of the AAEA Extension Section Board who participated in the teleconference were George Patrick, Damona Doye, Ken Bailey and William Edwards.

II. Minutes

Minutes of the December 11 teleconference were approved as corrected.

III. Financial Report

William reported that the fourth quarter financial report has not been received from the AAEA office yet, but expected income from the last quarter share of dues is about \$600 and expenses for the August study tour will be about \$2,000, leaving a balance of approximately \$8,000 to start 2003.

IV. AAEA Nominations Update

Several Extension Section members were nominated for the AAEA Executive Board and the AAEA Foundation Board. There will be several rounds of voting by the Nominations Committee before a final slate of candidates is released.

V. Montreal Extension Track

George reported that the entire Extension Section track proposal was approved by the AAEA Board, as submitted. A few speakers still need to be identified.

VI. Farm Study Tour

Ken reported that Mr. Hugh St. Pierre of the Quebec Ministry of Agriculture has volunteered to help set up tour stops and to accompany us on the bus. Possible stops include offices of the Quebec milk and pork producers associations, cereal farms, a cider distillery, a chocolate factory, and a goat cheese processor. All stops would be in the region of St. Hyacinthe. Ken will contact Joan Greiner of AAEA regarding bus transportation and publicity. Ken will also make a site visit, with expenses to be paid by the Extension Section.

VII. Extension Section Nominations

Ron Plain is chair of the nominations committee. George appointed Damona and Russ Tronstad as additional members. Slots to be filled are president-elect, director at large, and southern region director.

VIII. New Product - Expanded Directory

Damona reported that she is working on merging the Extension Section specialty list with the existing AAEA directory specialty list.

IX. E-Extension Think Tank

Damona reported on the meeting she attended in Kansas City regarding E-Extension. The concept being discussed is to create a national Extension web site with extensive subject matter

information available on it. Damona will submit a proposal for a "free session" at the Montreal meetings to discuss the project and concept. Mike Boehlje and James Wade are possible resource persons.

X. Extension Section Web site

William Edwards will work with Anne Matthes of the AAEA office to update the officer list and post current minutes to the Extension Section Web site. Some links need to be fixed as well.

XI. Next conference call

The next conference call will take place Wednesday, Feb. 12, 2003 10:30 a.m. CST.